

**ARCHIE
SERIES**

Archie's Girls



PDC

10¢

Betty and Veronica

NO.
54

JUNE



TREASURE CHEST OF FUN



BIKE SPEEDOMETER READS UP TO 30 M.P.H.

See how fast your riding! Time yourself in racing and see if you can better your top speed. No gears, no complicated mechanism. Fasten to handle bars and go. Easy to install.

No. 199 Only 75¢



YOU, TOO, CAN BE TOUGH

Master Jui Jitsu and you'll win any fight. This book gives all the grips, blocks, etc. which are so effective in counterattack. FREE book on how to perform strong man stunts also included.

No. 224 1.00



JOY BUZZER

The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless.

No. 239 Only 50¢

THROW YOUR VOICE

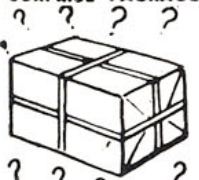


Ventro & Book

Your chance to be a ventriloquist. Throw your voice into trunks, behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends, and your family and have fun doing it. Free book on "How to Become a Ventriloquist."

No. 137 25¢

SURPRISE PACKAGE



Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

No. 678 Only 50¢



WHOOPEE CUSHION

Place it on a chair under a cushion; then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.

No. 247 50¢



AMAZING MINIATURE RADIO

Tiny featherweight radio that operates without batteries, without tubes, but brings you years of listening pleasure. Nothing to wear out or replace. Plays indefinitely. Complete with own ear-plug.

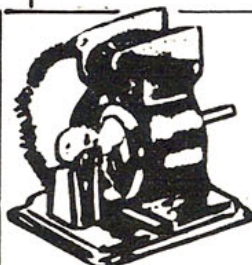
No. 044 4.98



FOAMING SUGAR

Looks just like real sugar, but that's where the resemblance stops. When its dropped in liquids, they overflow and form clouds of suds. Seems as though it'll never stop.

No. 549 only 25¢



ELECTRIC MOTOR Drives All Models

Yes, now you can have an actual electric motor for just 50¢. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.

No. 852 50¢



PHAROAH SERPENTS

Special pill that when lighted forms 1 ft. snake. Has a stunning effect on the viewer. Can be done casually, or as a special trick. Box of 10

No. 524 20¢



24" RUBBER SNAKE

A gigantic 24" snake that will coil and seem to be alive! Throw it into a crowd and watch the fun start.

= \$4.51 \$1.50



BLACK EYE JOKE

Show them the "naughty" pictures inside. They'll twist it and turn it to see, but all they do is blacken their eyes.

No. 216 25¢



ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A-Bomb.

No. 971 20¢

SNOW STORM TABLETS

Just place one of these on the end of a burning cigarette, and watch the snow fly. It'll create a real indoor snow blizzard.

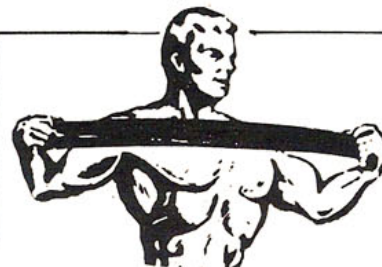
No. 045 per pkg. 20¢



MINIATURE SECRET CAMERA

Precision camera so small, it fits in cigarette pack. Weighs 2 1/2 ounces and takes 10 pictures per roll. Precision ground lens and time expose shutter. Can be hidden anywhere. Complete with free roll of film.

No. 788 1.98



BUILD A BODY OF STEEL

Start Seeing Results in Just 30 Days

Pocket Gym will develop your chest, biceps, triceps, neck, shoulders, stomach and legs. In just 30 days, you'll begin to earn the respect of all your friends—the admiration of all the girls. You'll keep fit and fear no one.

001 1.00



HOT CANDY

Looks like regular candy, but it sure doesn't taste like it. Burns their mouth when they eat it. Pkg. of 3

No. 022 12¢



BITTER CIGARETTE

Dip the ends of a cigarette into this tobacco-colored powder, and watch the fun—is it bitter!

No. 026 20¢



SHRUNKEN HEADS

FANTASTIC! Looks exactly like what jungle head hunters prepare. Something new and startling to hang in your car, or in your room. A horrible and unusual gift in a box.

617 75¢



AUTO BREAKER

Greatest gag in years! Place this gadget inside any tail pipe and watch the fun. Sounds like the transmission, fuel pump, and whole rear end caved in. Harmless, but a panic.

No. 087 75¢



BLACK CHEWING GUM

Sucker starts chewing this ordinary-looking gum and his mouth and teeth turn black. It's awful but harmless.

No. 570 25¢

Sorry, but we cannot ship orders totalling less than \$1.00. Kindly add 15¢ for postage and handling to all orders.

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y.
Dept. KG-73

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

ITEM	NAME OF ITEM	HOW MANY	TOTAL PRICE

☐ I enclose _____ in full payment. The Honor House Products Corp. will pay postage.

☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

NAME _____

ADDRESS _____

Archie's Girls Betty and Veronica

"I TRUST HIM!"
AS FAR AS I CAN THROW HIM!



HEE, HEE,
HEE....!

WHAT'S
SO
FUNNY?



I IMAGINED I SAW
ARCHIE WALK BY
WITH A BEAUTIFUL
GIRL!



YOU **DID!**

OH! HA, HA! YOU'RE KIDDING ME! YOU THOUGHT IT LOOKED LIKE ARCHIE, TOO!

IT WAS ARCHIE!

BUT DON'T WORRY! THAT WAS ONLY HIS COUSIN, SALLY!

"C-COUSIN?"

SHE COMES FROM FLORIDA!

COUSIN, EH?

SHE'S JUST HERE FOR A SHORT VISIT!

SURE SHE IS!

NATURALLY, HIS MOTHER *INSISTS* THAT HE ENTERTAIN HER!

OH, *NATURALLY!* AND WHERE DOES THIS MOUNTAIN OF INFORMATION COME FROM?

FROM ARCHIE, OF COURSE!

--- AND YOU SWALLOW THIS, --ER-YOU *BELIEVE* HIM?

I *TRUST* MY ARCHIEKINS!

I DON'T KNOW ABOUT
YOU FOLKS, BUT I'M, -ER-
LIKE **SKEPTICAL!**

HEY, YOU'RE NOT
SUPPOSED TO TALK
TO THOSE PEOPLE
OUT THERE!

OH, FIDDLE,
FADDLE!

I'M THE FRIENDLY
TYPE!

SO ANYWAY,
WHAT WAS IT
ALL ABOUT?

ARCHIE JUST PASSED
WITH A GORGEOUS
CHICK THAT HE'S
PASSING OFF AS HIS
COUSIN!

I **LIKE** TO TALK
TO THE READERS!

YIP! HE'S IN FOR A
RUMBLE WITH RONNIE
IF **SHE** GETS THE
WORD!

THAT'S
JUST
IT!

SHE CAUGHT THE WHOLE
SCENE AND DIDN'T SO MUCH
AS ELEVATE AN EYEBROW!

YUK! YUK!

YOK, YOK! THAT'S
REAL FRANTIC! NOW
WHAT'S THE PUNCH
LINE?

MY WORD
AS A RED-
BLOODED,
GIRL SCOUT
TYPE
AMERICAN!

VERONICA
TRUSTS
ARCHIE!

THAT'S A FUNNY
PUNCH LINE
ALL RIGHT! WHO'S
YOUR WRITER?

HMPH!

SAY, LOOK! YOU
SAW THE WHOLE
THING! DID IT REALLY
HAPPEN LIKE SHE
SAID?

---IT DID?

MAN! LIKE I'VE GOT
TO GET THIS STRAIGHT
FROM THE MARE'S OWN
MOUTH!

LEVEL WITH ME, RON!
DID YOU REALLY SEE
ARCHIE WITH A
BEAUTIFUL CHICK?

WHY,
YES,
JUGGIE!

--- AND THIS DOLL-TYPE
IS SUPPOSED TO BE
A **RELATIVE**?

SHE'S
HIS
COUSIN!

HE SAYS SO, AND
THAT'S GOOD ENOUGH
FOR **YOU**?

WHAT
MORE
DO I
NEED?

VERONICA,
I OWE YOU
AN APOLOGY!

FOR
WHAT?

I HAVE MISJUDGED
YOU! I NEVER
THOUGHT YOU
HAD SO MUCH
FAITH!

CONGRATULATIONS!
AND, I EVEN HOPE IT
IS HIS COUSIN!

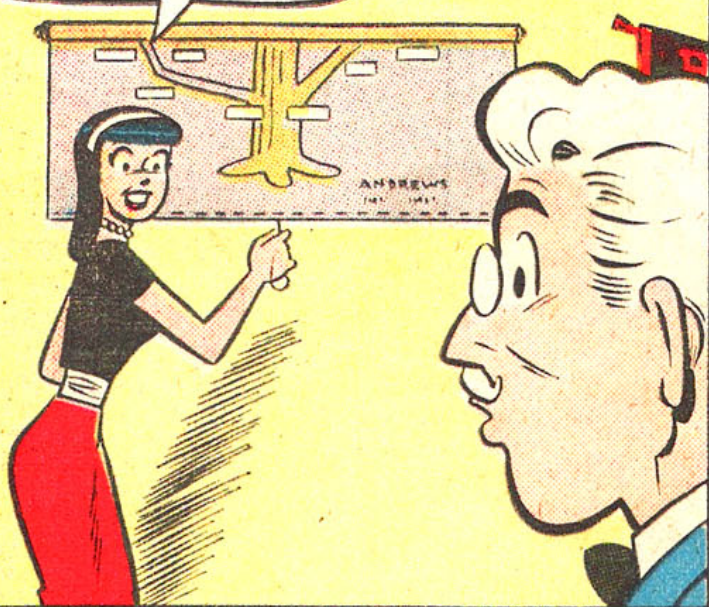
IS THAT TRUE?
ARCHIE IS RUNNING
AROUND WITH
ANOTHER GIRL?

ONLY HIS
COUSIN, DADDY!
HE **TOLD** ME
SHE WAS
COMING!

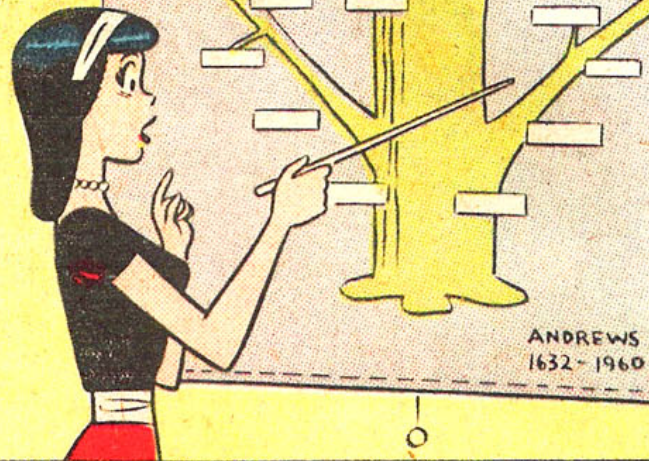
B-BUT HOW CAN YOU
BE **SURE** HE'S TELLING
YOU THE **TRUTH**?

COME,
DADDY!

OBSERVE! THIS IS ARCHIE'S FAMILY TREE!



NOW HERE IS COUSIN SALLY! THE SECOND OF FOUR CHILDREN! BORN TO MRS. ANDREWS' YOUNGER SISTER MATILDA!



-AND HERE IS MY FILE ON ARCHIE!

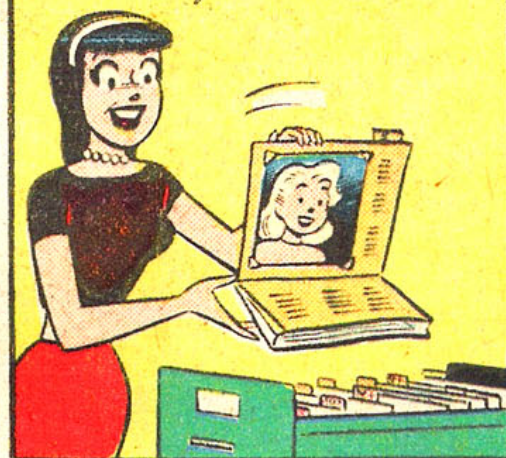


---AUNTS, UNCLES, SECOND COUSINS, FIRST COUSINS,---

HERE IT IS!

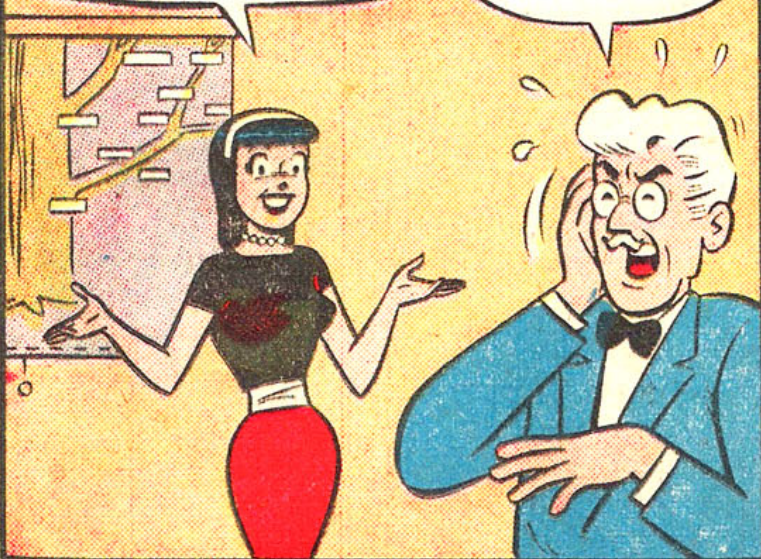


THIS IS SALLY! HEIGHT, WEIGHT, DISCRPTION, HISTORY! ---EVEN A PICTURE!

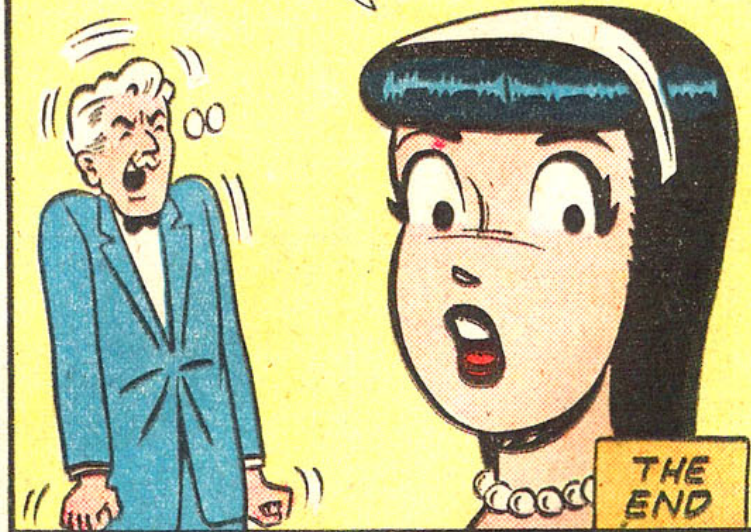


YOU SEE? I **KNOW** THAT'S THE GIRL HE WAS WITH!

EGAD! YOU'RE A TRUSTING SOUL!



WELL, OF COURSE! ISN'T THAT 'WHAT I'VE BEEN **TELLING** EVERYBODY?



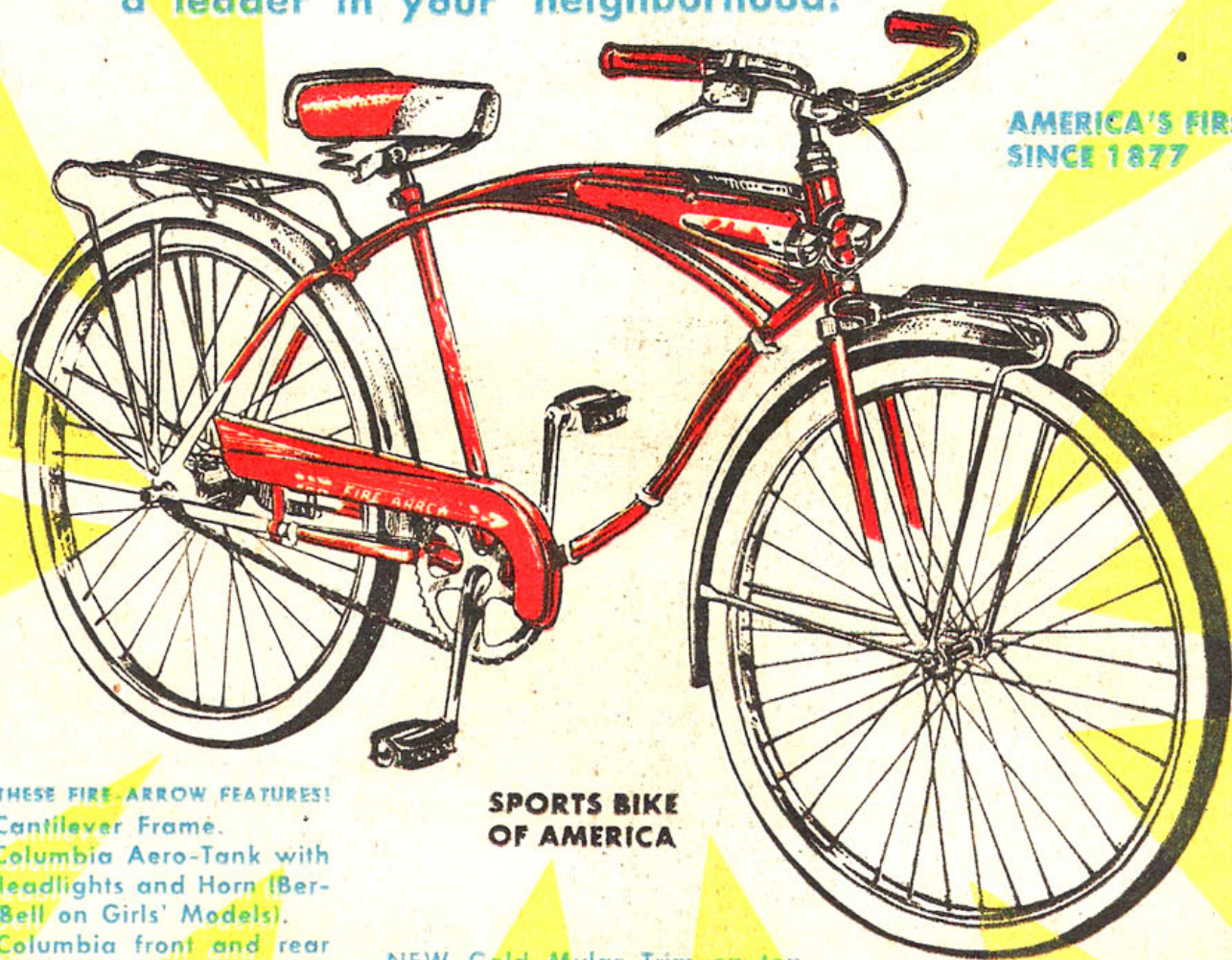
NEW

FIRE-ARROW 

Columbia

Sportiest!
Speediest!
Shiniest!

You're missing half the fun if you don't ride
a Fire-Arrow. With its dash and dazzle, it makes you
a leader in your neighborhood!



AMERICA'S FIRST
SINCE 1877

CHECK THESE FIRE-ARROW FEATURES!

NEW Cantilever Frame.
NEW Columbia Aero-Tank with
Twin Headlights and Horn (Ber-
muda Bell on Girls' Models).
NEW Columbia front and rear
Spring Top Carriers in chrome
with truss-rod-bumper effect.
Front carrier attached to fork.
NEW Columbia-Name plastic
Grips with flattened top.

SPORTS BIKE
OF AMERICA

NEW Gold Mylar Trim on top
tube and chain guard.
NEW Two-Tone Saddle with
Crash Rail and chrome hard-
ware.

NEW Twin Headlight on Girls
Models.
NEW Bow Pedals with reflector
jewels.

The Westfield Manufacturing Company, Westfield, Mass. DEPT. C5-60

Name

Address

City State Age

FREE
color Catalog

THE WESTFIELD MANUFACTURING COMPANY, Westfield, Massachusetts

AMERICAN HERITAGE



THE WAR OF 1812

The War of 1812 was perhaps the strangest war in U.S. history. It could have been called the War of Faulty Communications because, two days before President Madison and the U.S. Congress declared war against Great Britain, the English announced that the laws which were the chief reason for the war would be repealed, but word did not reach the United States until later. Also, the last and greatest battle of the war, the Battle of New Orleans, was fought fifteen days after a treaty of peace had been signed . . . but word hadn't reached the officers and men in the field and so they fought on.

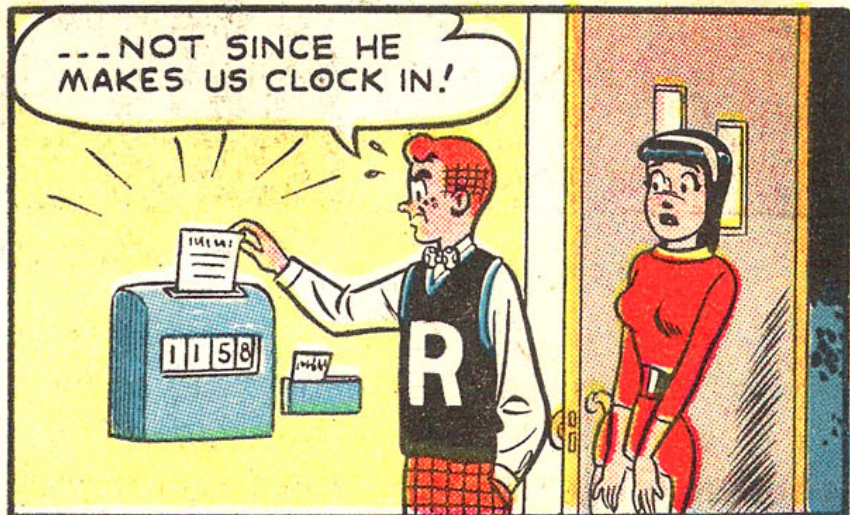
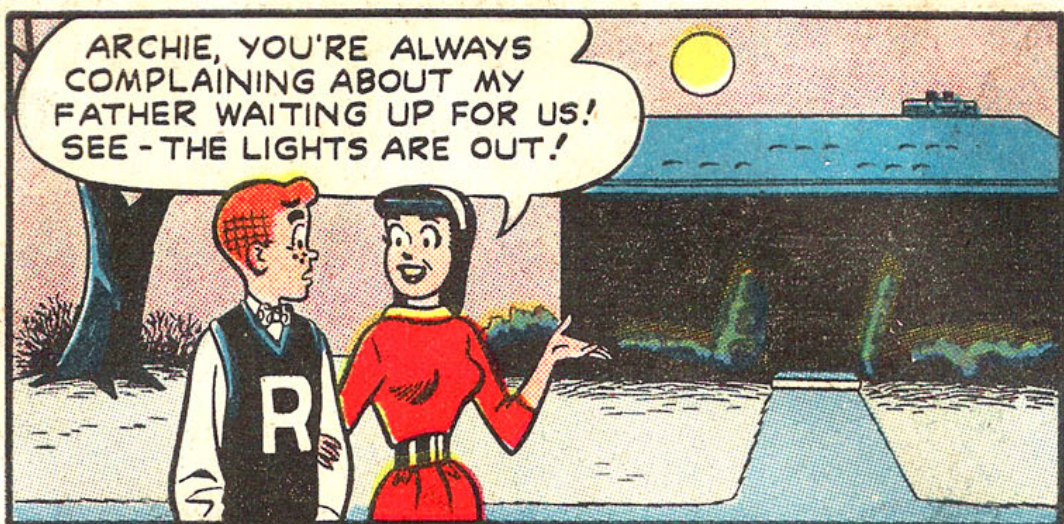
England was at war with France, whose Emperor was Napoleon Bonaparte, and, in the process of this war, Britain and France declared blockades on the seas, a situation which had disastrous effects on U.S. shipping. To make matters worse, England, in need of seamen, claimed the right to stop neutral ships on the high seas and impress, or force, sailors of British birth into British Naval service. Many Americans were taken "by mistake".

Our illustration depicts a segment of the Battle of New Orleans, often called "The Needless Battle" since peace had been declared fifteen days before and the battle should never have been fought. The British had sent an army of over 8,000 men to capture New Orleans. The battle began on January 8, 1815. The British could have taken several routes to the city but they chose to march straight forward and attack the entrenchments that had been prepared by General Andrew Jackson. American artillery and sharp-shooting riflemen and frontiersmen mowed down over one quarter of the British forces including the commanding officer, Sir Pakenham. The war ended with this, a decisive American victory.

Archie

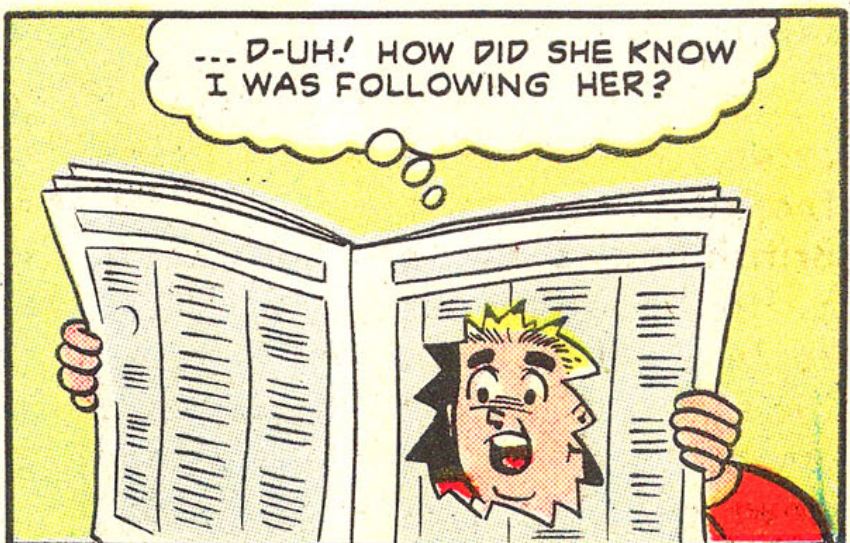
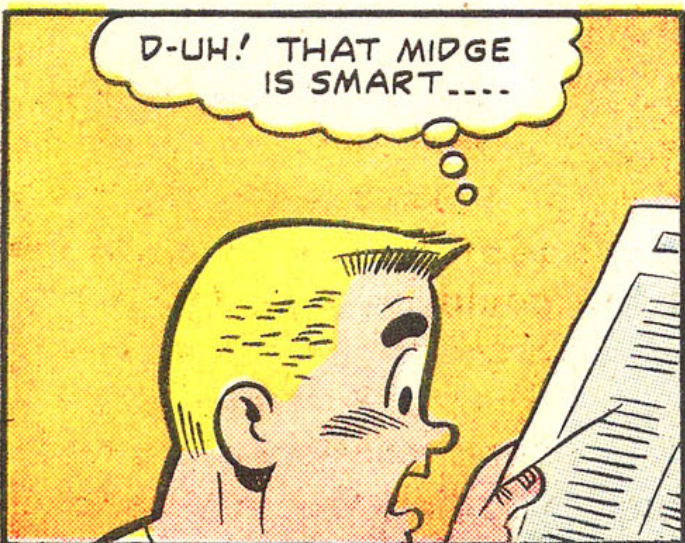
IN

"CURFEW BLUES"

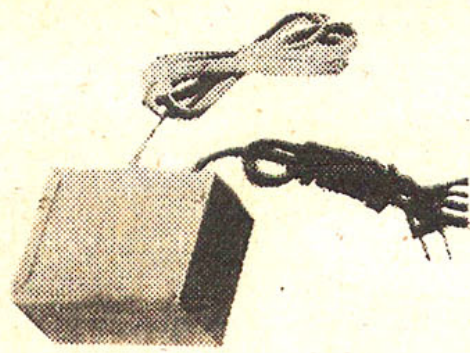


MOOSE

"A WOMAN'S INTUITION"



TV Booster Makes All TV Sets Work Better



Improve TV reception! Our wonderful new device can improve reception from any TV antenna now available to consumers anywhere. For the first time you can enjoy really high class viewing at really low cost. This wonderful new device called TV BOOSTER will cost you nothing to run. No operating expenses whatsoever. Uses no electricity. Completely safe and it never wears out. Once applied you never have to see or touch it again. For the best reception you've ever seen at next to no cost, we guarantee greatly improved results. All stations in your viewing area can be better seen and you'll get the clearest pictures you have ever dreamed possible, sold on money back guarantee!

Give Your TV Set A Boost

You spent a fortune on your set and are spending even more repairing it. Every single year your TV repair bill gets larger. Every single year your reception gets worse, and worse, and worse. Is this a vicious cycle? No! Too often it's the fault of your TV antenna! If you live indoors, you probably have a cheap three-foot long rabbit ears antenna. With the two three-foot long pieces of wiring sticking out unsightly like a rabbit's ears. If you own your own home or live in an apartment you probably have a so-called large antenna on top of your roof, the cost to install it was probably about one third over and above the cost of your set or about \$100.00 And so what happens? Along comes a storm and down comes the poor antenna, after the storm you turn on your set and the whole mess with hazy pictures is back again maybe worse!

Now: New Living TV Viewing

There is something that will help. Think of it! For years you've had to see washed out hazy pictures on your TV screen but now you can use an antenna that's not 3, not 30, but hundreds of feet long. Now don't get alarmed. Your antenna is already in your house. The wires in the walls will give your TV a boost you want and need so badly. All you need to put your house wiring to work for you is a little time, about two minutes. One magnificent simple device called TV BOOSTER can do this for you at an amazing low price of \$4.95. Use the wires in the walls of your home or apartment to boost your TV reception.

Start Using Electronic Components That Put Pleasure Into TV Viewing!

The wiring in your home spreads out in every direction and can be put to work for you. These wires in your home pick up radio and TV signals from all directions in the same manner that radar picks up signals from thousands of miles away. It makes a wonderful TV booster.

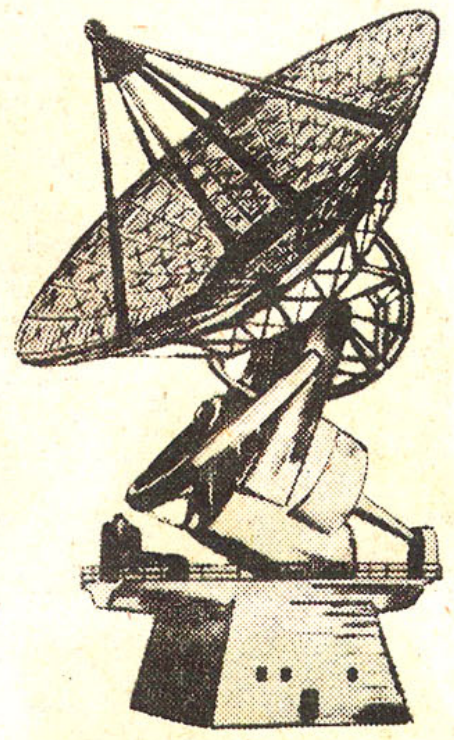
Start Getting Maximum Pulling Power From Your Housewiring with TV Booster! Or Your Money Back

It works on any year, make or model TV set ever made. We guarantee you must be 100% satisfied or you get every cent back! It must boost your TV reception or your money back.

Amaze Your Family With Super TV Reception

To connect the TV BOOSTER to your set takes only about 2 minutes and a screwdriver. You don't even get your hands dirty. You simply plug it into the nearest electric socket and connect its wires to your set and it's connected forever—anyone can do it. Just unscrew your present antenna wires. Slip on the wires of TV BOOSTER and plug in its cord. Use your TV antenna and your TV BOOSTER. Now turn on the weakest channel, try reversing the plug and leave it in the socket in the way you get the clearest brightest picture. That's all there is to it! Every other channel will show you an amazing difference from pictures you have seen before—you will enjoy better sound, and more living pictures than you have ever seen before. You'll begin to enjoy living TV better than you've ever dreamed possible or you get every cent

back. Try it—you are the sole judge. Your money back if not thrilled with results.



From The Latest Advancement In Radar Electronic Research To You, The Tops In TV Boosters!

Now with the latest developments of Electronic Radar Research comes breath-taking TV reception — Living so wonderful you'll say you can't believe your eyes. Send today for the miracle TV BOOSTER that will improve all television sets and turn them into Living TV. TV BOOSTER is sold only by mail and is not sold in stores. Don't delay — try it on our money back guarantee — send for it Today. Mail Coupon Now.

TV BOOSTER CO.
403 Market St., Newark, New Jersey

Dept. 137

Rush my TV BOOSTER to try at your risk. I must be 100% satisfied or I can return it after a full week's trial and get my money back—I am to be the sole judge. I enclose \$4.95 cash, check or M.O., send postage prepaid. (I save up to 75c postage by sending full payment with my order.) I will also receive a written and dated guarantee with my order and I must be delighted with the reception of every single channel in my area or I get my money back. ☐ I ENCLOSE \$5.95. SEND DELUXE MODEL.

NAME.....

ADDRESS.....

CITY.....STATE.....

Archie's Girls
Betty and
Veronica

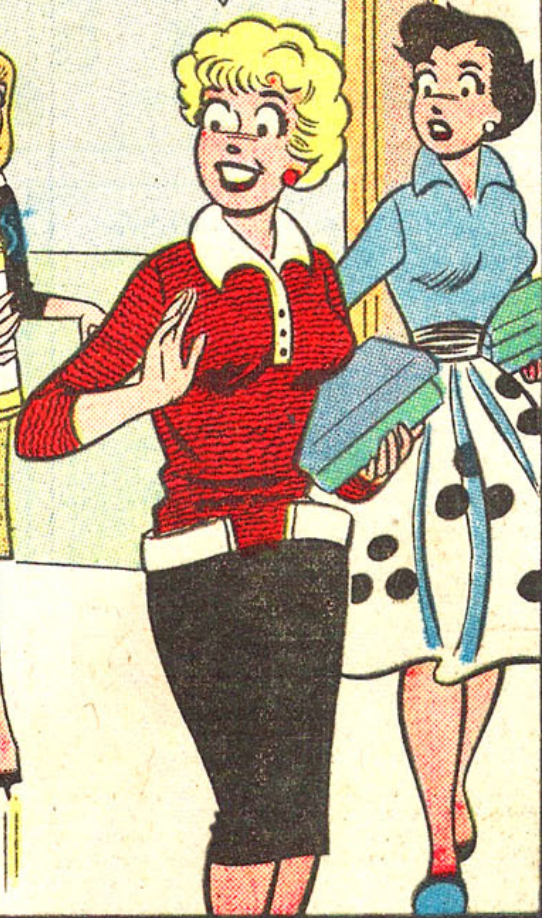
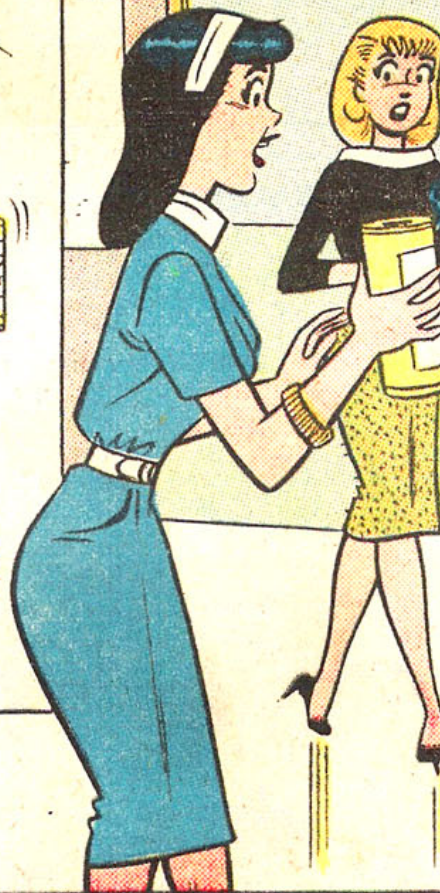
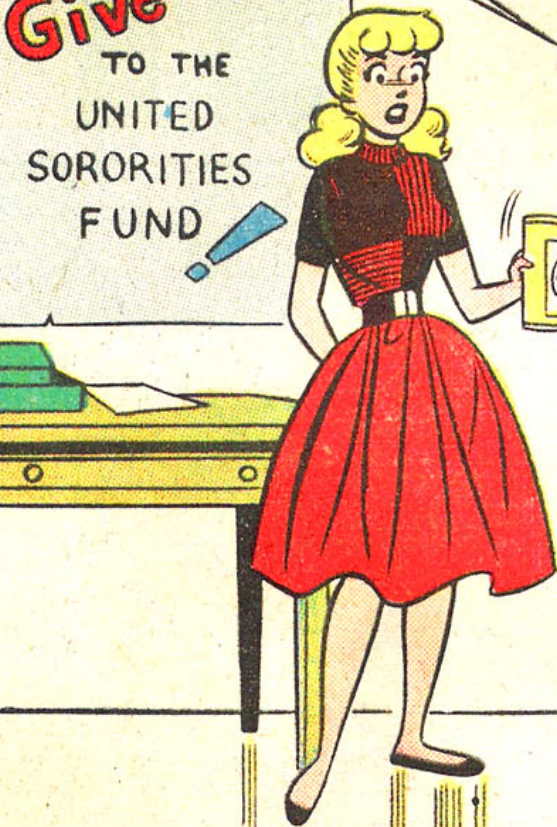
"**WINNER**
TAKE ALL"

COME ON, GIRLS! LOOSEN UP!
IT'S FOR OUR UNITED SORORITIES
FUND! WE'LL **ALL** BENEFIT!

Give
TO THE
UNITED
SORORITIES
FUND!

SORRY, RONNIE!
MY MONEY GOES
ON MY **BACK!**

NEXT WEEK IS
THE **PROM!**

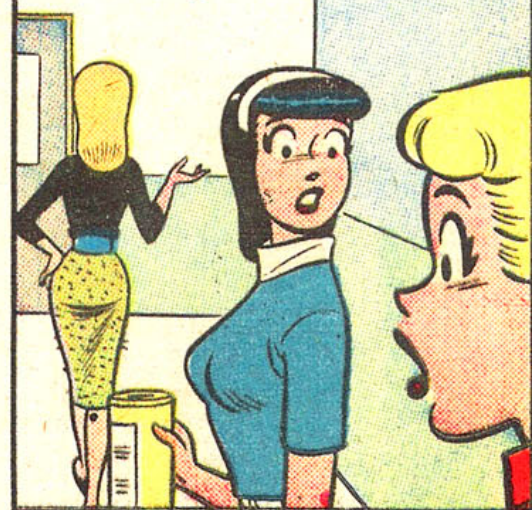
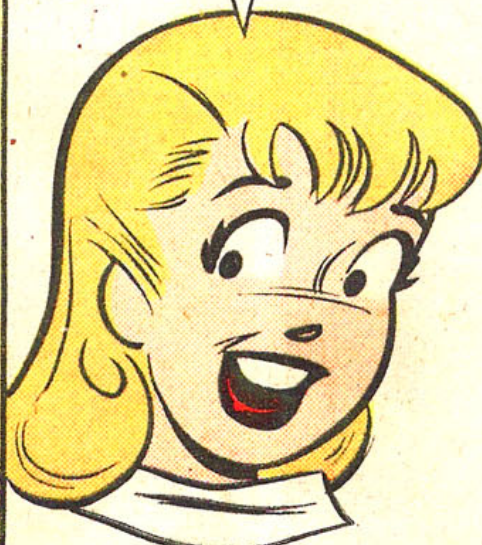


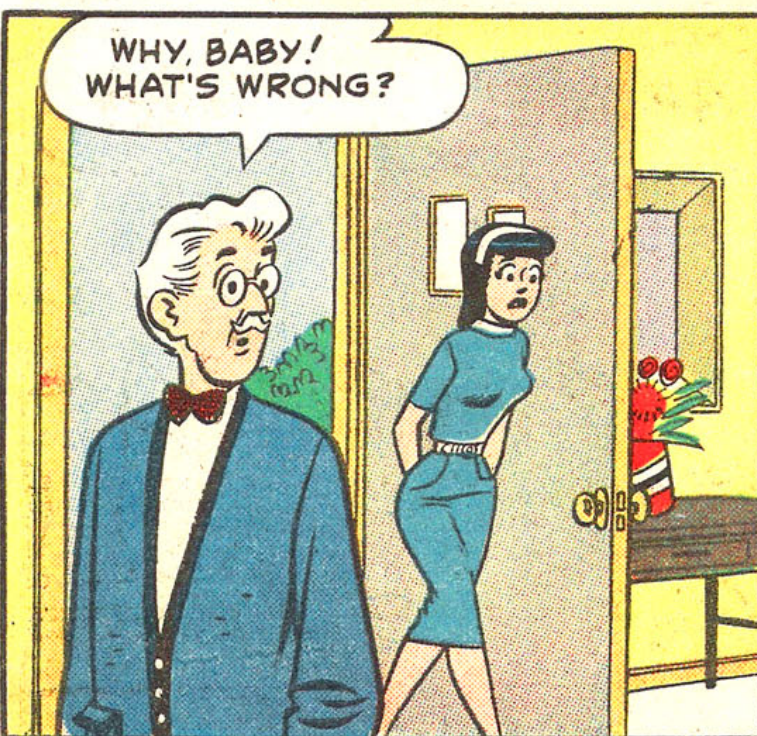
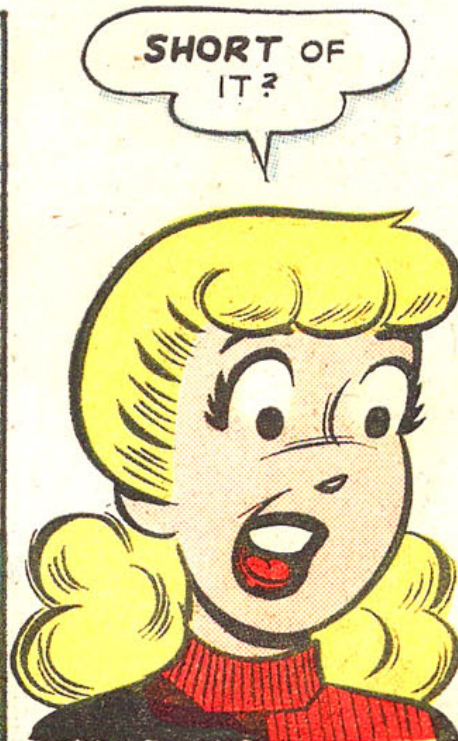
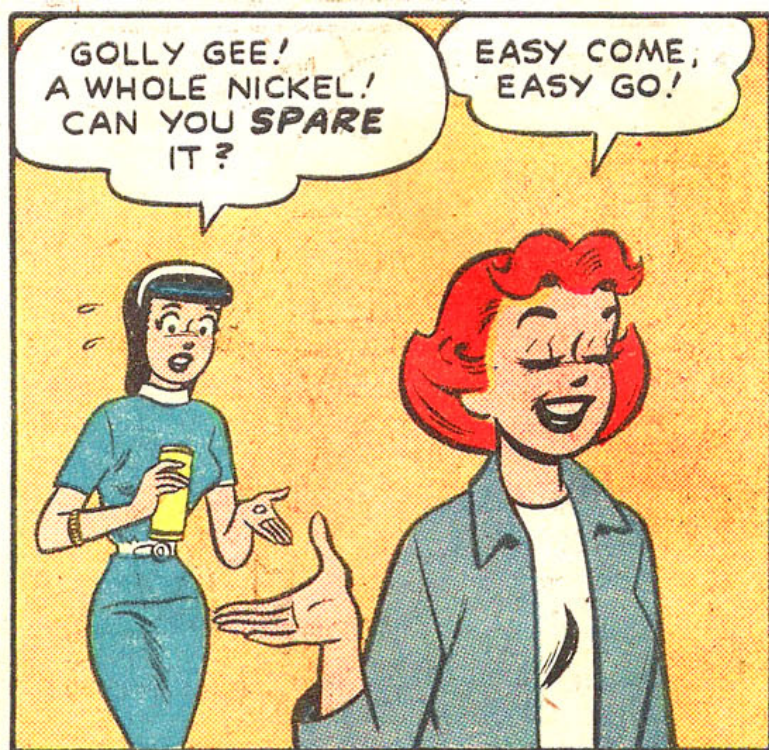
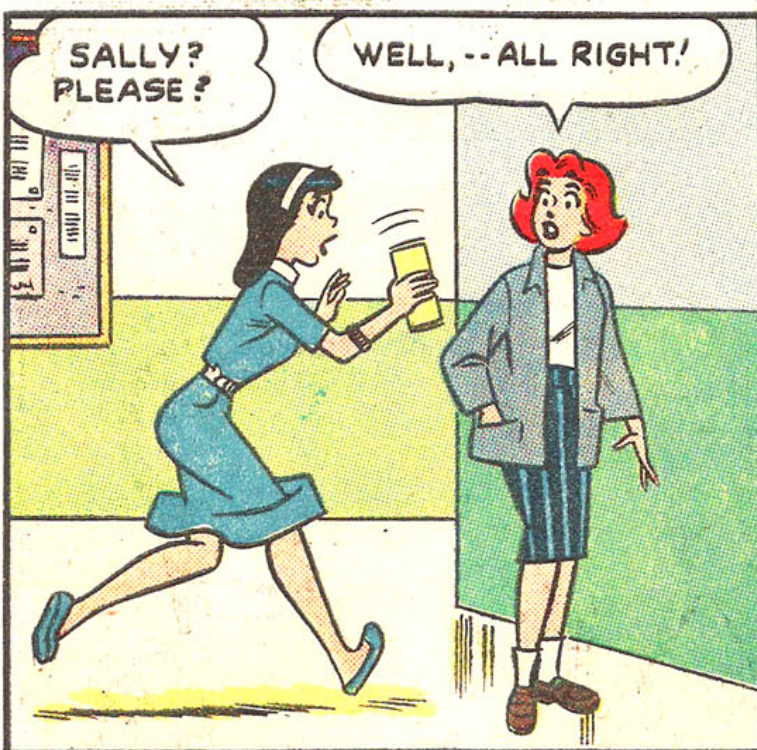
GLORIA?

I'M WITH
HER!

CLOTHES MAKE
THE MAN,
YOU KNOW!

AND DON'T WE ALL
HAVE THE SAME **GOAL?**





BUT THE GIRLS
JUST WON'T GIVE!

NATURALLY
NOT!

IN TODAY'S WORLD,
IN ORDER TO GET
YOU'VE GOT TO
GIVE!

"GIVE?"
GIVE
WHAT?

RAFFLE OFF
SOMETHING
THAT THEY
ALL WANT!

THAT
WOULD
COST
MONEY!

W-ELL, GIVE AWAY
SOMETHING OF
YOURS AS A
PRIZE!

YOU HAVE ABOUT
EVERYTHING A GIRL
COULD WANT!

THINK OF SOMETHING THAT
YOU HAVE THAT'S **CHEAP**
AND YET THAT ALL THE
GIRLS WANT!

OF
COURSE!

SNAP!

ARCHIE!

ULP! AS A
PRIZE?

THE WINNER GETS
ARCHIE AT THE PROM!
THEY **ALL** WANT
ARCHIE!

GOOD
HEAVENS!
WHY?

BECAUSE THEY'VE NEVER
BEEN ABLE TO GET HIM!

I'VE NEVER LET HIM
LOOSE!

DADDY! YOU GET
THE RAFFLE TICKETS
PRINTED UP FOR ME!

I'LL GO SPREAD
THE GOOD WORD!

THAT'LL BE LIKE
WINNING A CASE
OF MUMPS!

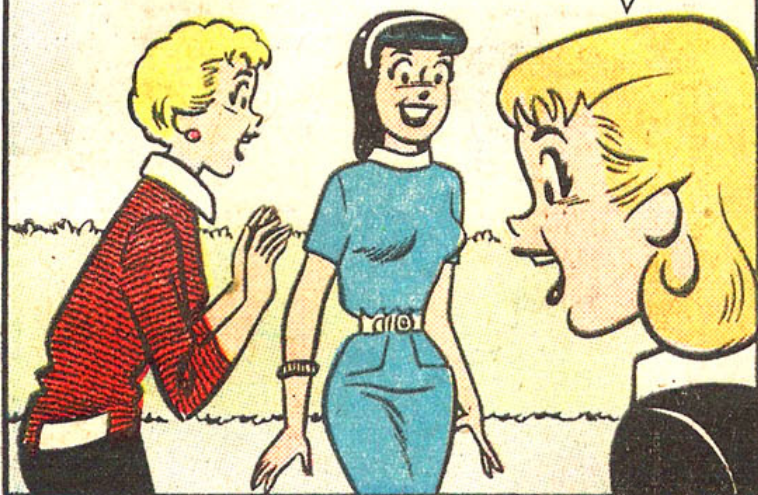
ISN'T IT A
FABULOUS
IDEA?

YOU'RE RAFFLING
OFF **ARCHIE**?

YIPES! I'LL GO **BROKE**
BUYING TICKETS!

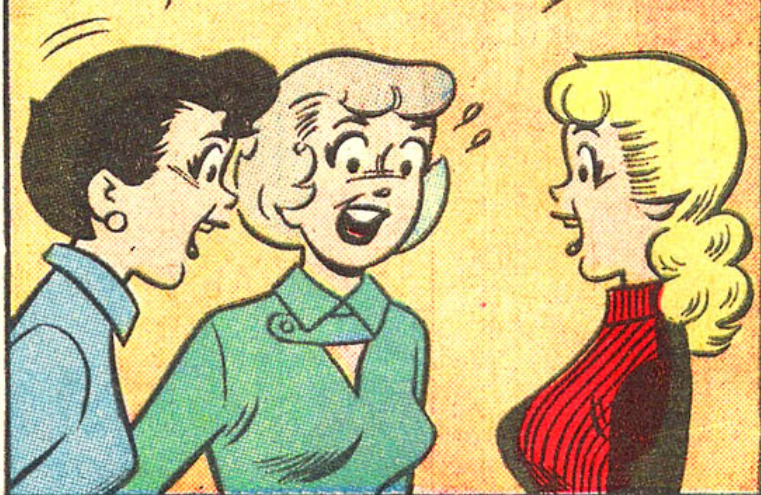
COUNT ME IN! I'VE
WANTED TO HANG THAT
RED SCALP ON MY BELT
FOR YEARS!

IT'S A
DELICIOUS
IDEA!

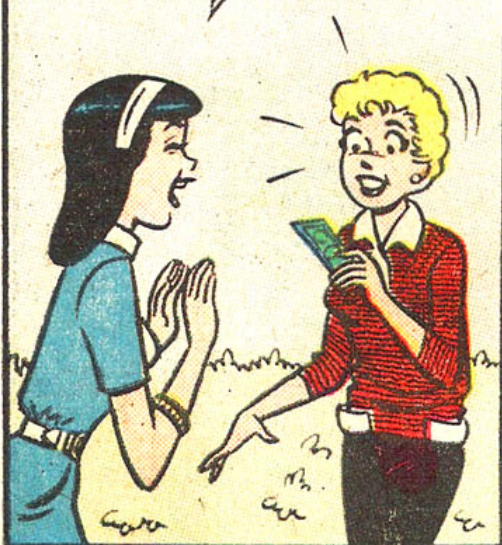


OF COURSE I'LL
CONTRIBUTE! THAT'S
WHAT I CALL A GOOD
CAUSE!

MMM!
GOOM BYE
PIGGY
BANK!



HOLD ON TO YOUR
MONEY! THE **TICKETS**
AREN'T READY YET!



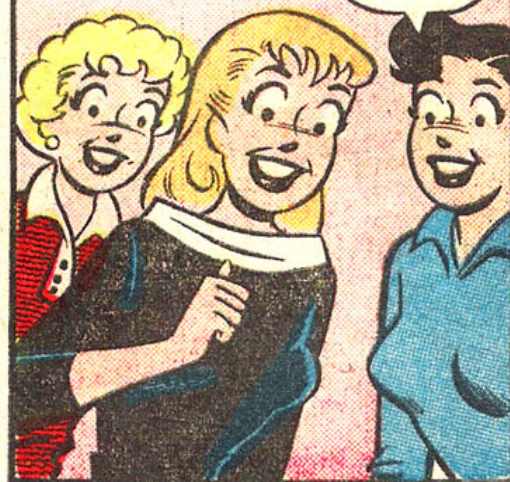
THEY'LL GO FOR
TWENTY-FIVE CENTS
A CHANCE!



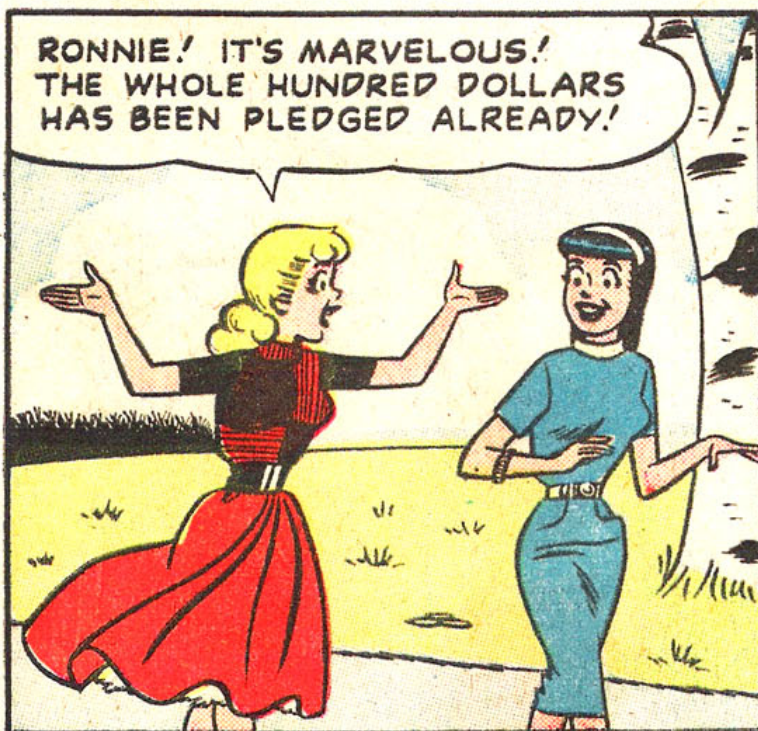
SAVE ME FIVE DOLLARS
WORTH!

ME TOO!

DOUBLE
FOR
ME!

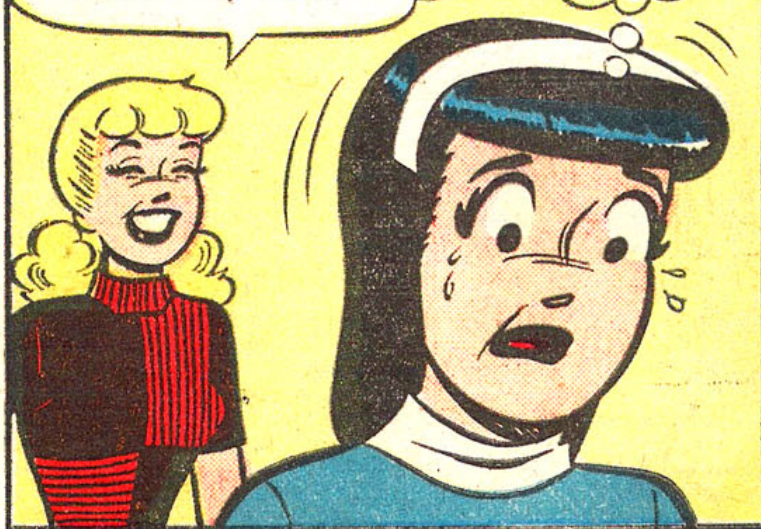


RONNIE! IT'S MARVELOUS!
THE WHOLE HUNDRED DOLLARS
HAS BEEN PLEDGED ALREADY!



DARLING, THAT WAS
A WONDERFUL IDEA
YOU HAD! (GIGGLE)
AND I'LL BET **ARCHIE**
LIKES IT, TOO!

(GULP)
H-HURRAY
FOR
M-ME!



HERE ARE YOUR TICKETS, GIRLS!

GO COLLECT YOUR MONEY!

COME ON, RONNIE!
LET'S GO!

WAIT!

HERE!

W-WHAT'S
THAT?

A HUNDRED
DOLLARS!

RON! STOP! YOU
CAN'T THROW THEM
AWAY!

WHUMP!

WHY NOT?
I TOOK ALL
THE CHANCES!

HMPH! WHO
ARE YOU
KIDDING?

YOU DON'T TAKE
ANY CHANCES!

THE END

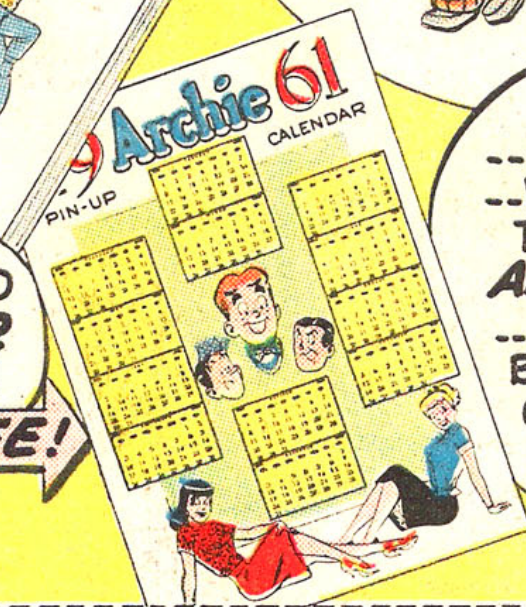
**THEY SAID
IT COULDN'T
BE DONE!**

THEY SAID YOU
COULDN'T MAKE AN
ARCHIE ANNUAL
THAT WOULD DELIVER
MORE LAUGHS THAN
EVER BEFORE!

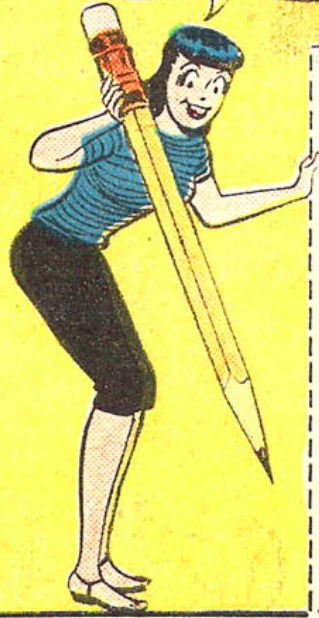
BUT WE *DID*
IT, EH, ARCH?



DON'T DELAY!...MAIL
THE COUPON AND WE'LL SEND
ARCHIE ANNUAL #12
AS SOON AS IT IS OFF THE
PRESS...**PLUS** YOUR
1961 PIN-UP
CALENDAR! **FREE!**



THAT'S RIGHT!
--LOUDER LAUGHS
--WITH MORE GAGS
THAN ANY OTHER
ARCHIE ANNUAL!
--AND YOU GET THIS
BEAUTIFUL PIN-UP
CALENDAR **FREE**
IF YOU ORDER
NOW!



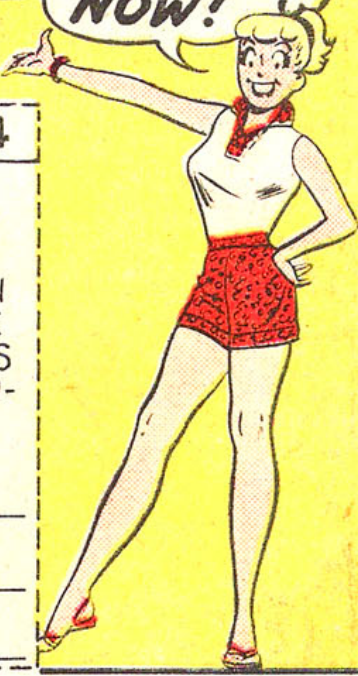
MAIL TO: **ARCHIE ANNUAL #12** 4
RM. 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN
CANADA) FOR WHICH YOU WILL SEND ME THE
GIANT-SIZED ARCHIE ANNUAL #12 AS
SOON AS IT IS OFF THE PRESS PLUS THE PIN-
UP CALENDAR AS A **FREE BONUS!**

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____



Betty

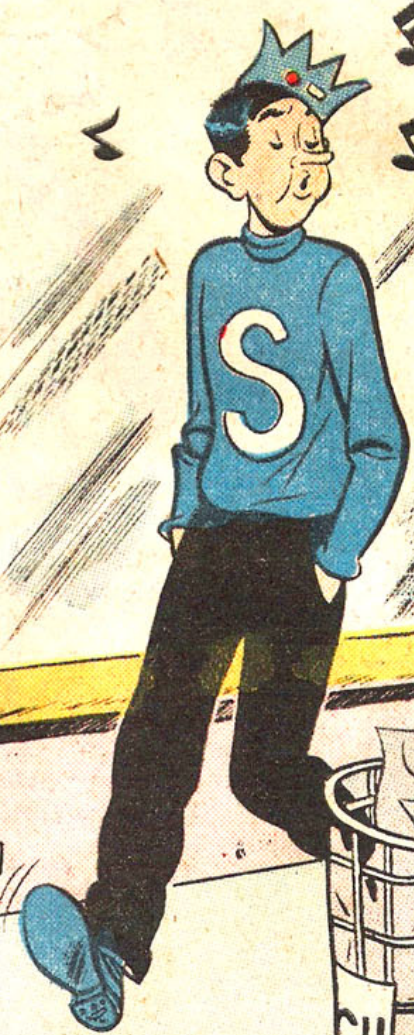
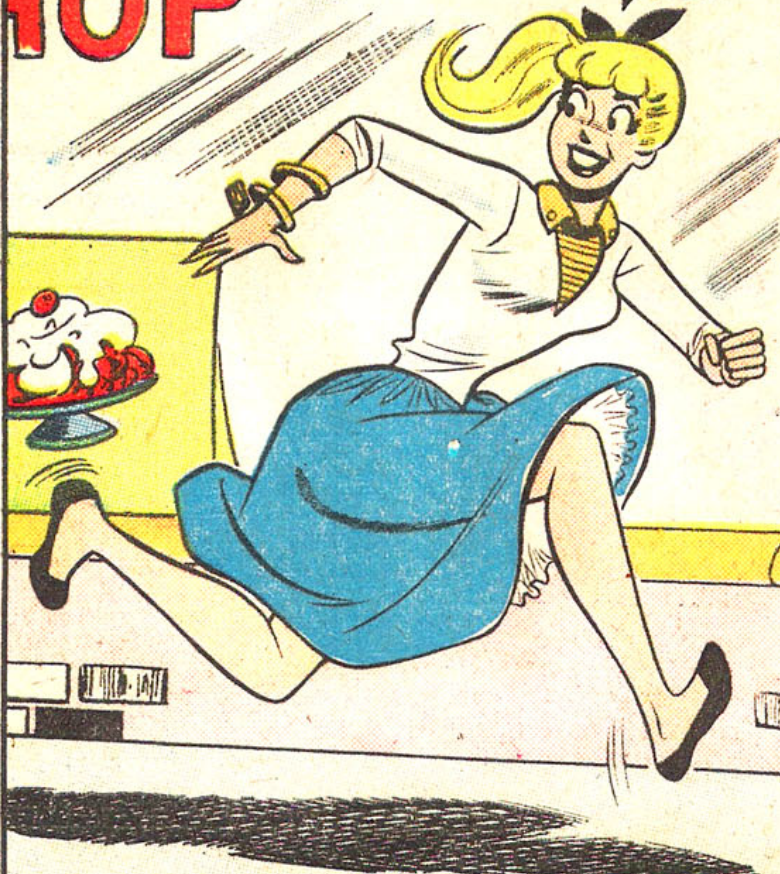
in "CHRIS-CROSSED"

WOW!
MAN!
CRAZEEE!!

I CAN HARDLY
WAIT TO TELL
VERONICA!!

CHEE!

HOP



JUGHEAD! WHY DON'T
YOU WATCH WHERE I'M
GOING! YOU ALMOST
CREASED MY NEW
SWEATER!

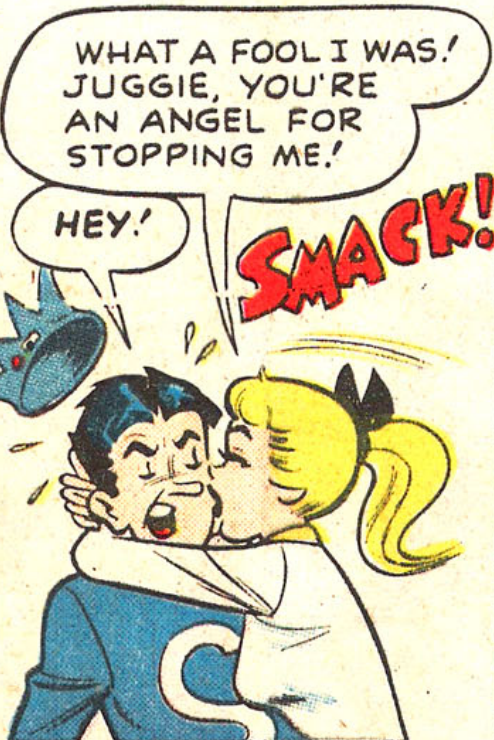
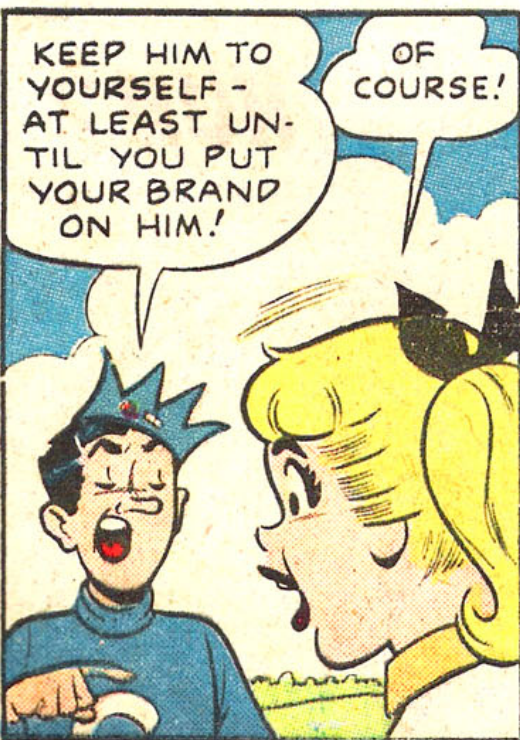
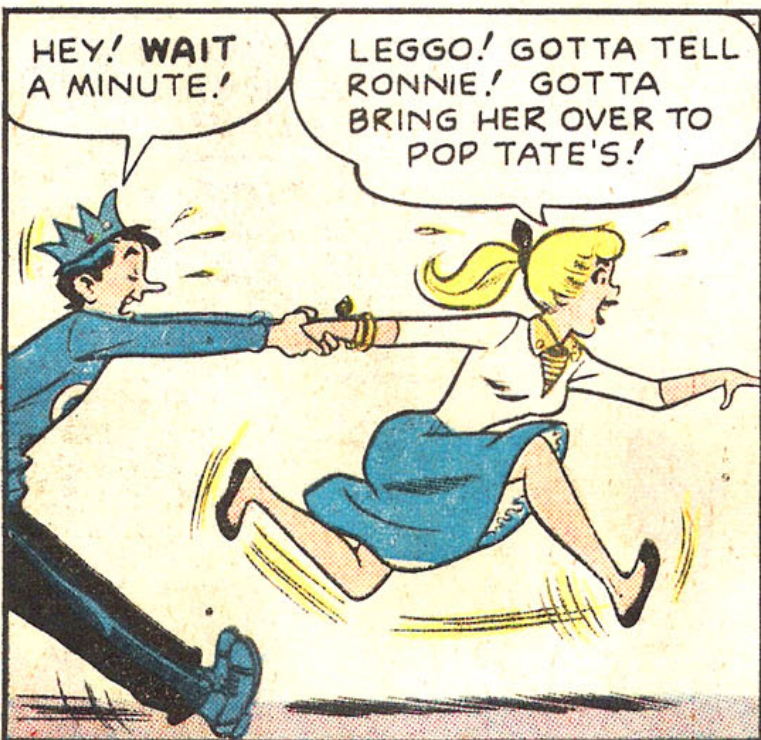
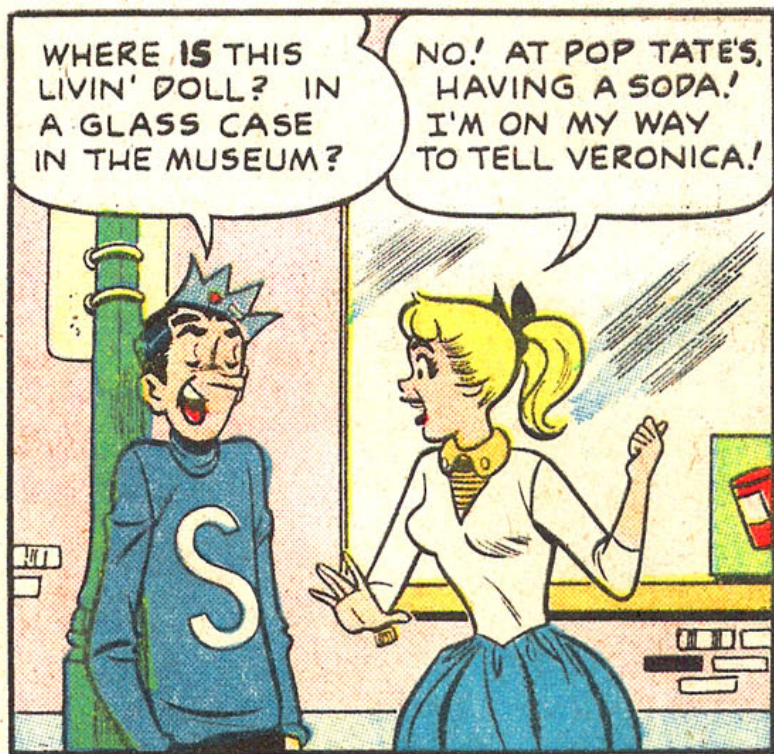
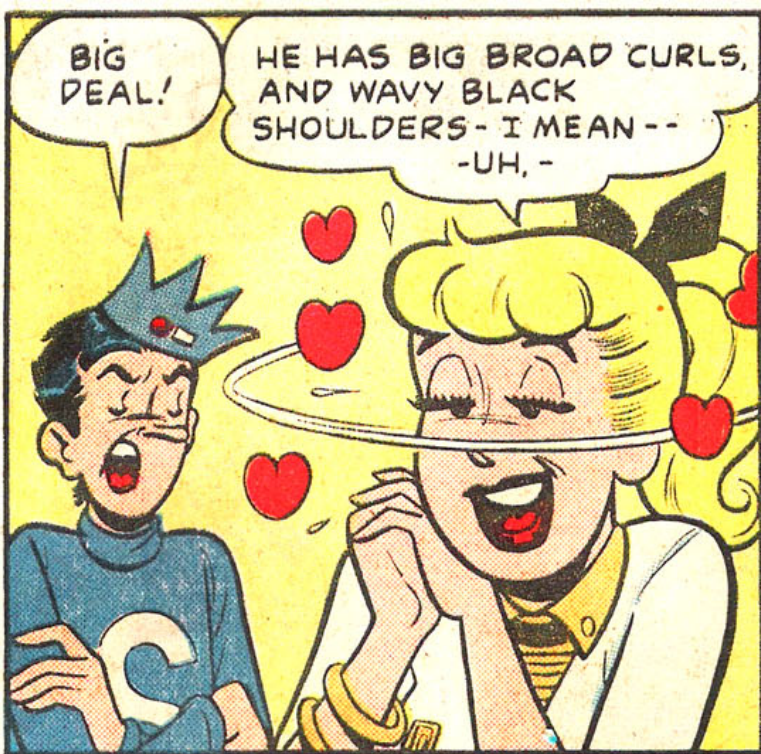
SORRY---

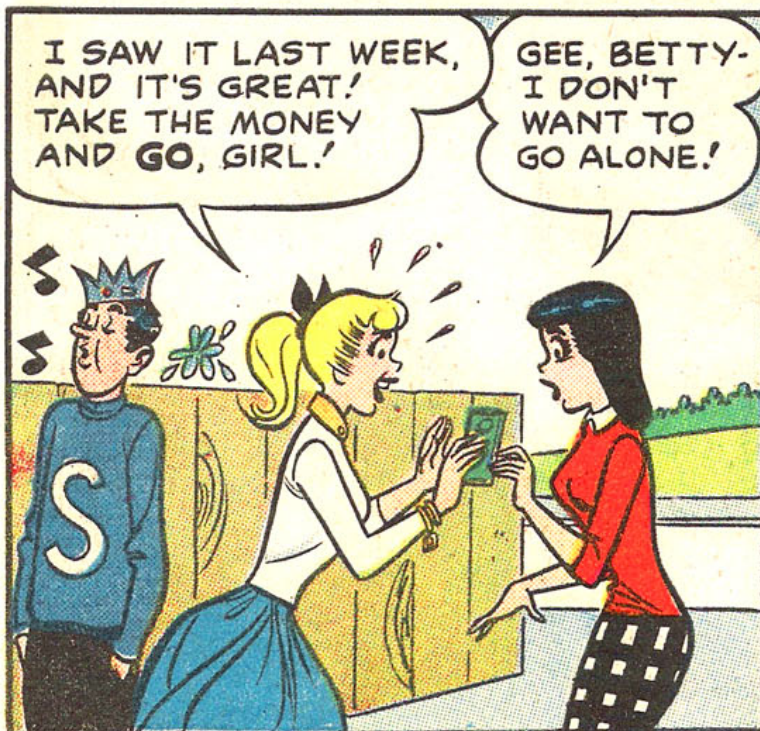
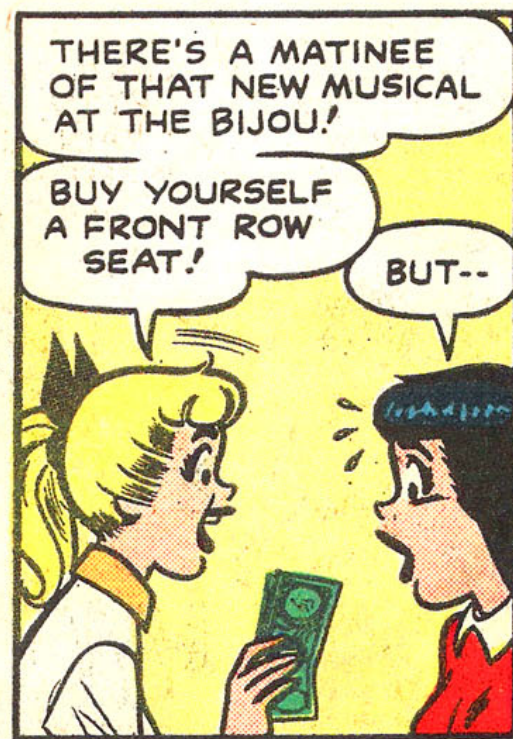
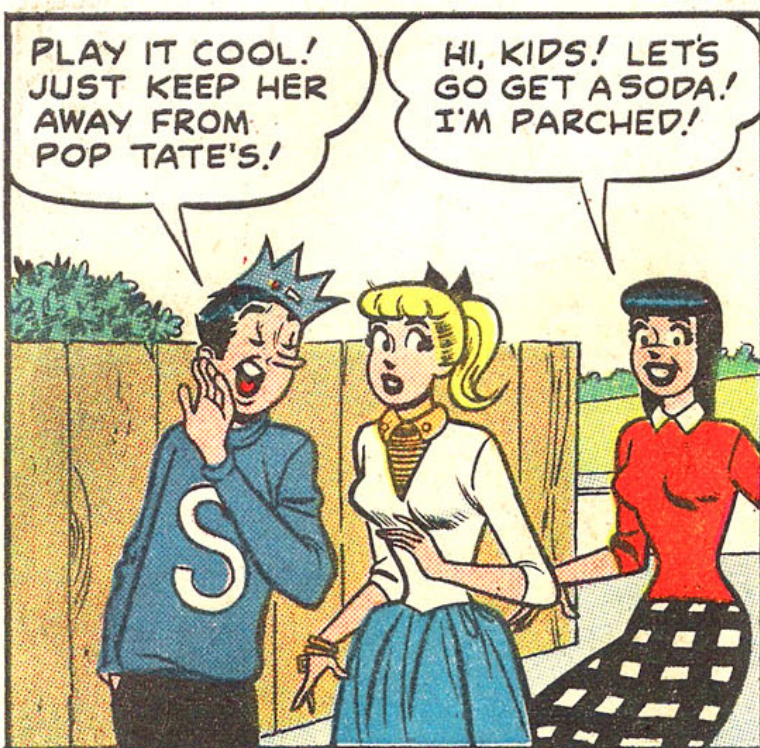


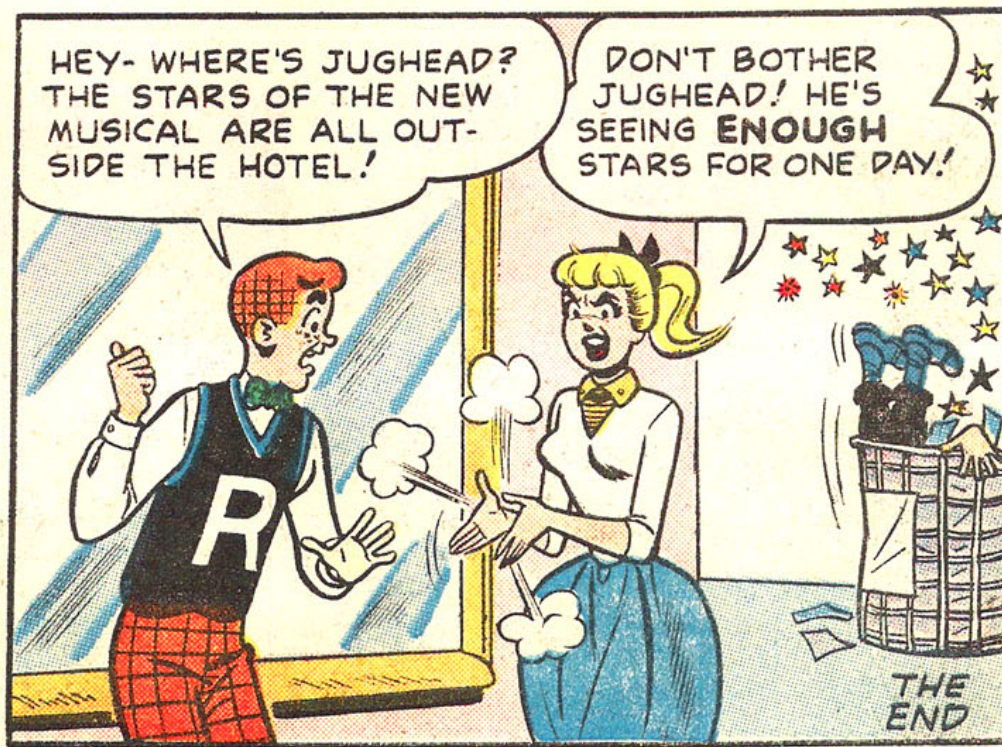
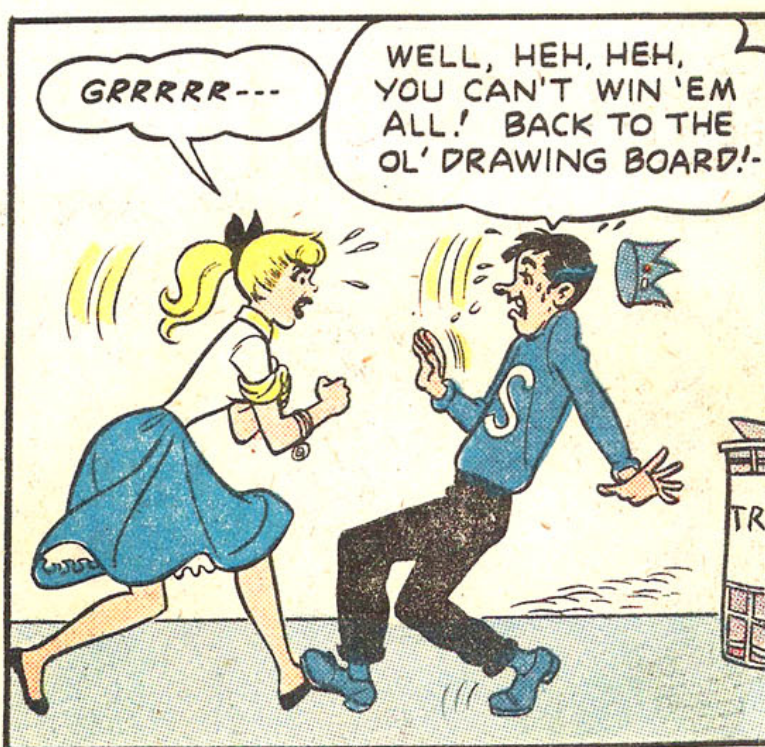
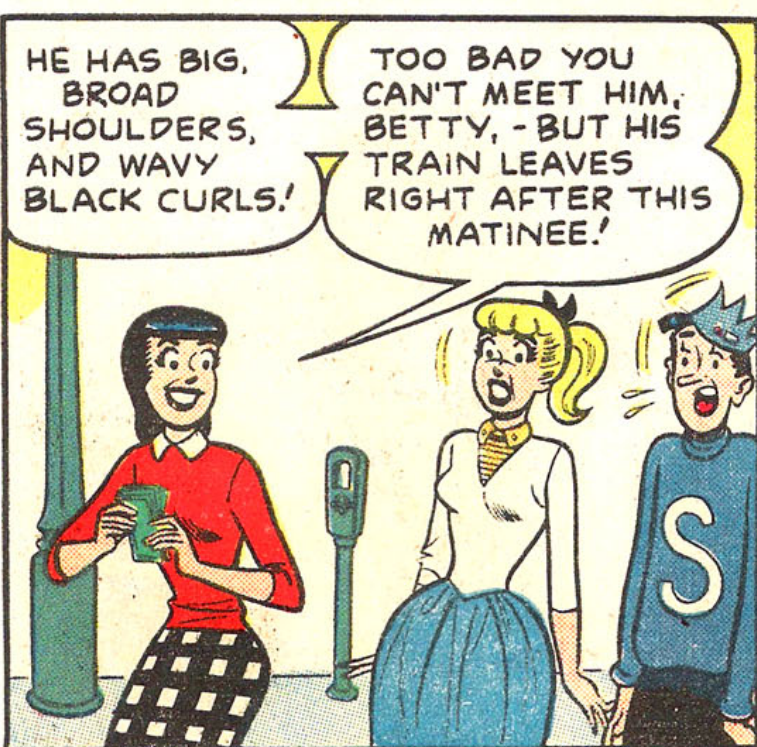
WHAT'S ALL
THE HURRYIN'
AND SCURRYIN'
ABOUT?

THERE'S
A
NEW
BOY
IN TOWN!





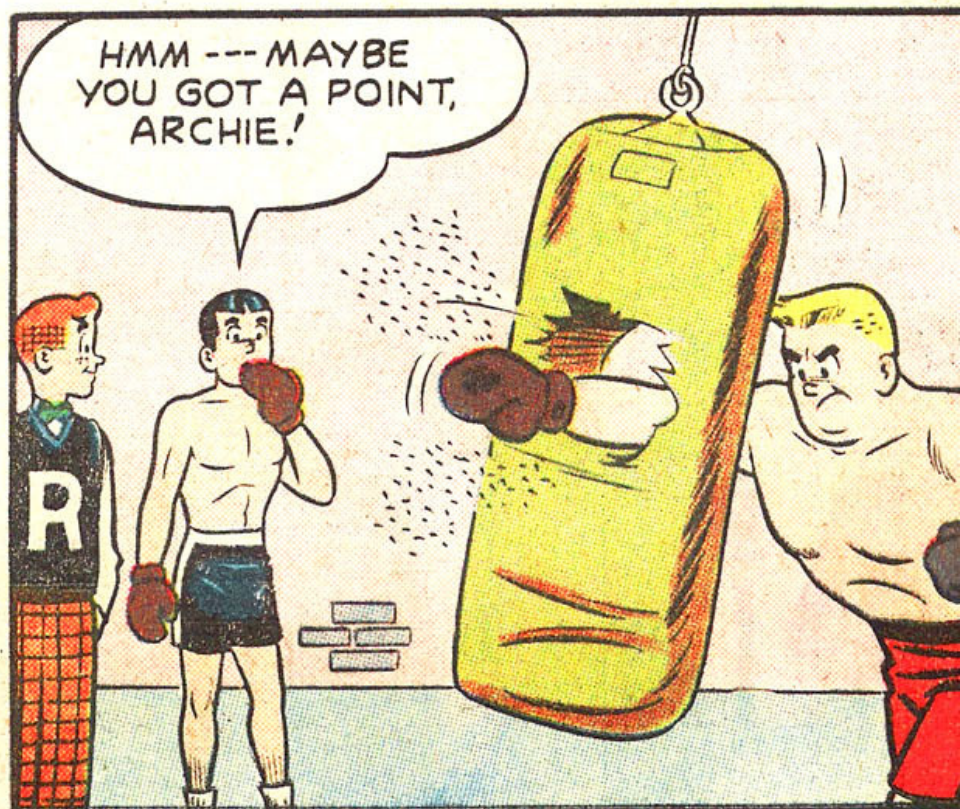
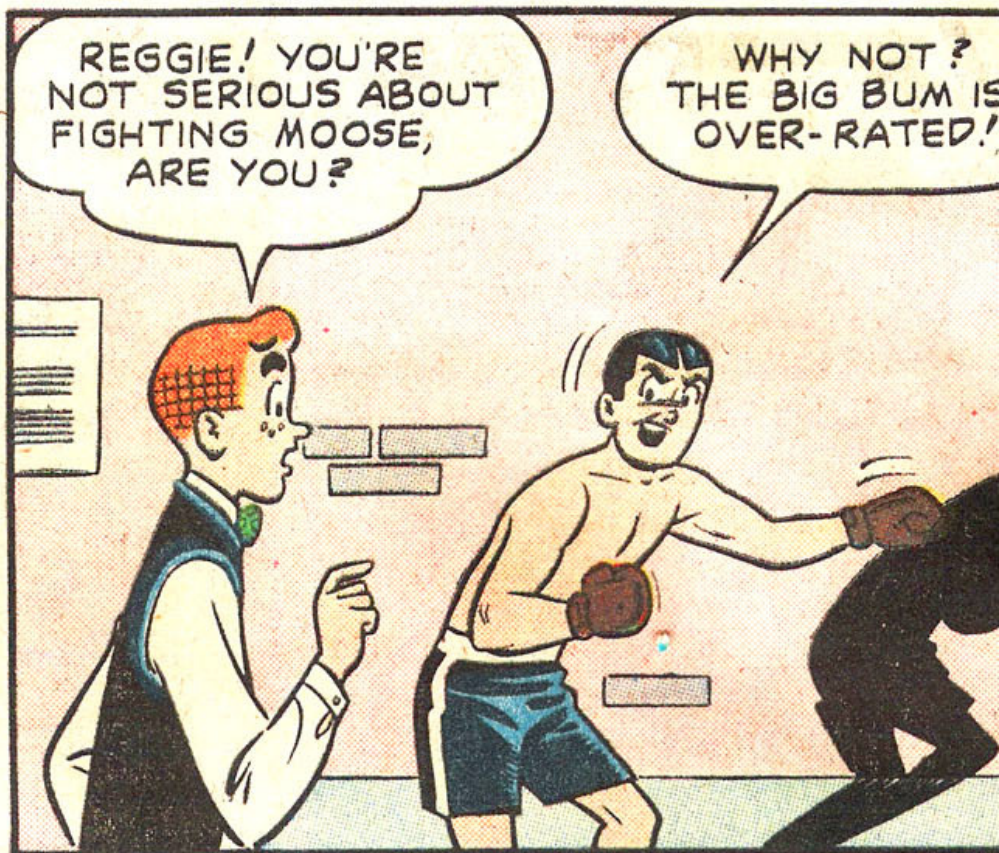




REGGIE

in

"FITE FRIGHT"



U.S. ROYAL

America's Fastest Selling Bicycle Tire

8 LATEST RECORD HITS

Village of
St. Bernadette

Running Bear

One Minute More

First Name
Initial

The Big Hurt

HERE ARE THE TITLES—SET No. 9

Village of
St. Bernadette
One Minute More
What About Us
First Name
Initial

Running Bear
You Got What
It Takes
Among My
Souvenirs
The Big Hurt

In Your Choice of 45 RPM or 78 RPM

IN STORES 8 RECORD

OUR PRICE AT \$1.00

HERE ARE THE TITLES—SET No. 8

Unforgettable
Be My Guest
I've Been
Around
Danny Boy

Heartaches By
The Number
It's Time To Cry
Reveille Rock
Uh! Oh!

YOU SAVE

REMBRANDT CO., Dept. 23
403 Market St., Newark, N.J.

☐ send 45 rpm

Send the 8 RECORD HITS. I enclose
postage and handling. My money is
not satisfied. ☐ I enclose

NAME.....

ADDRESS.....

CITY.....

MONEY BACK GUARANTEE. They must be the nation's
top 8 hits. I must be 100% satisfied, or I may return
them for my full \$1.00 refund.

NOW YOU GET THE NATION'S TOP 8 RECORD HITS
for only \$1.00 plus 10c postage. We do it by a revolu-
tionary new process that puts 4 songs on each side of a
record. So you get the HITS you want instead of an un-
wanted song or an unknown song on the back of a record.

"THIS MIGHT BE YOUR LIFE"

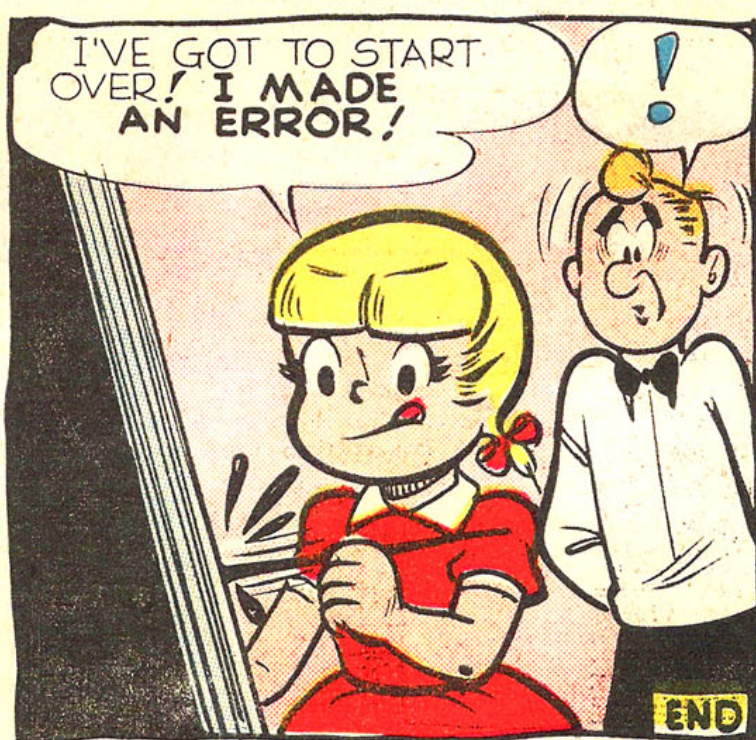
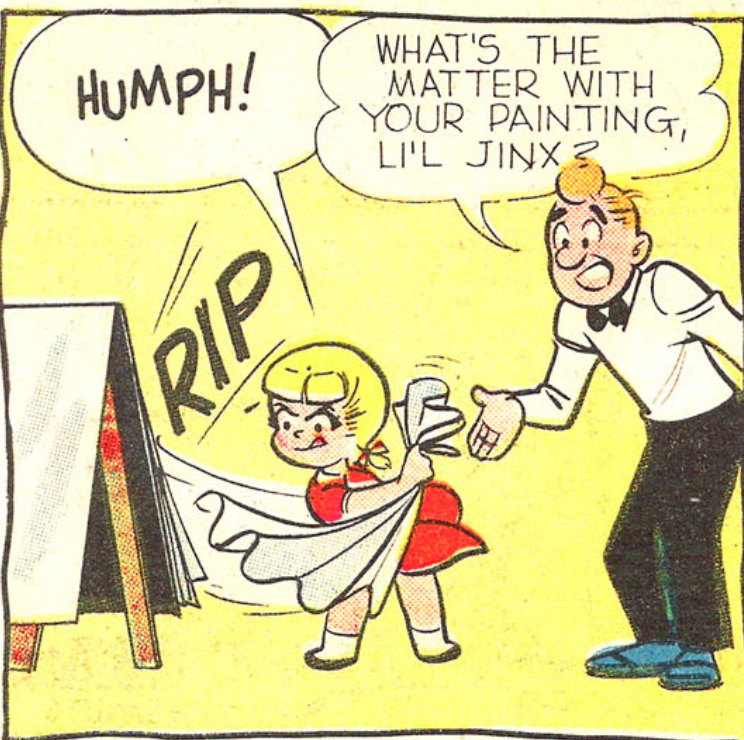
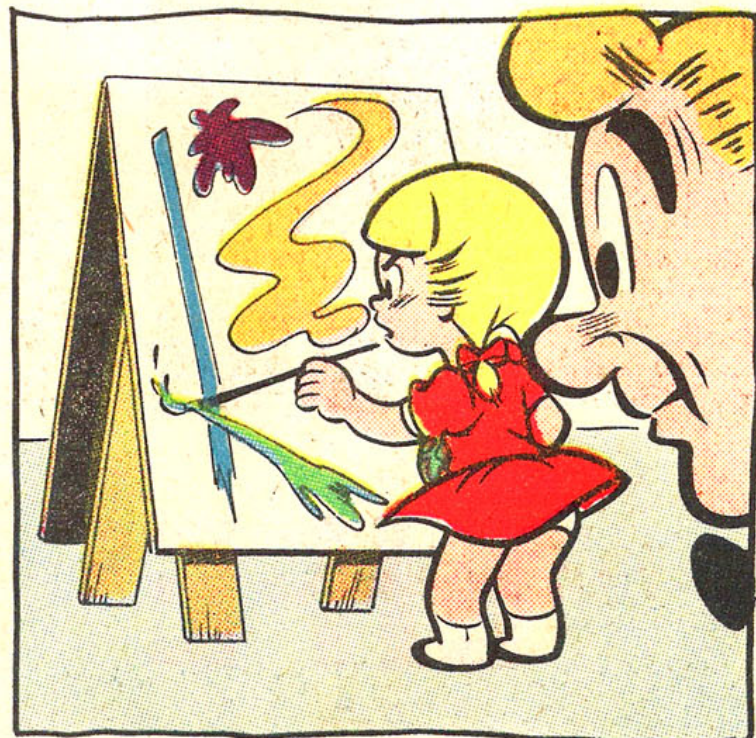
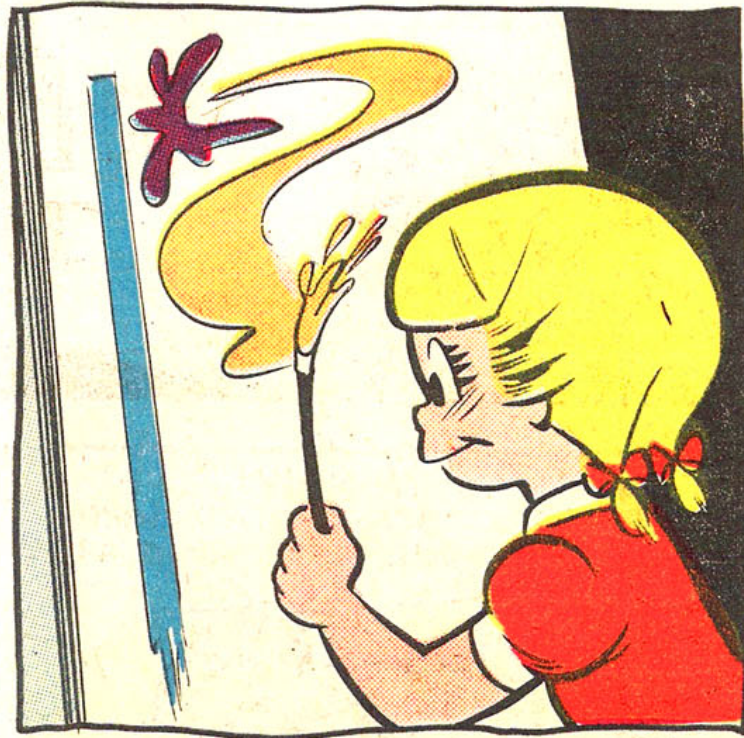
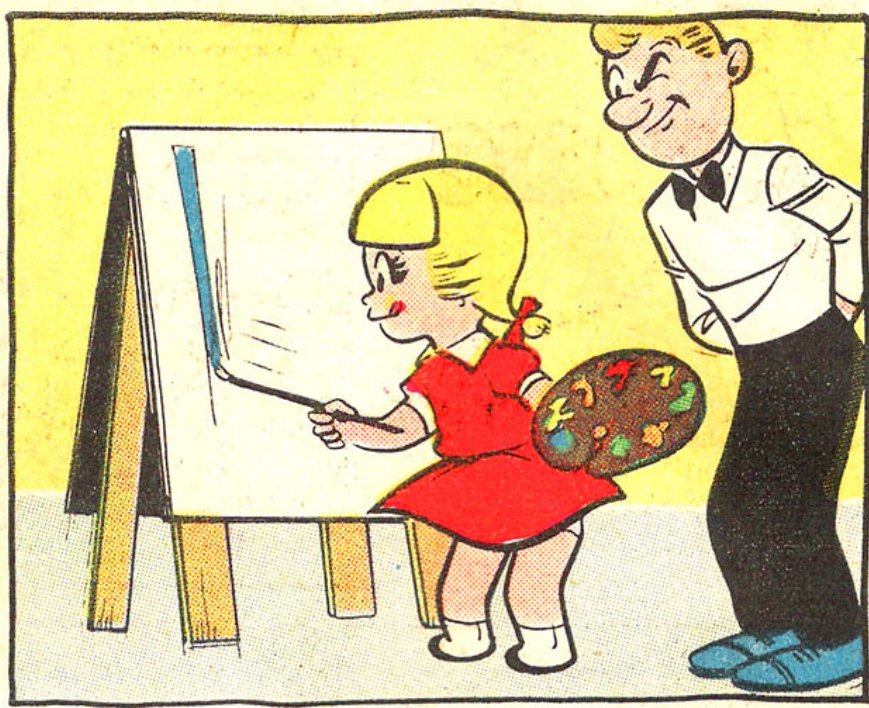
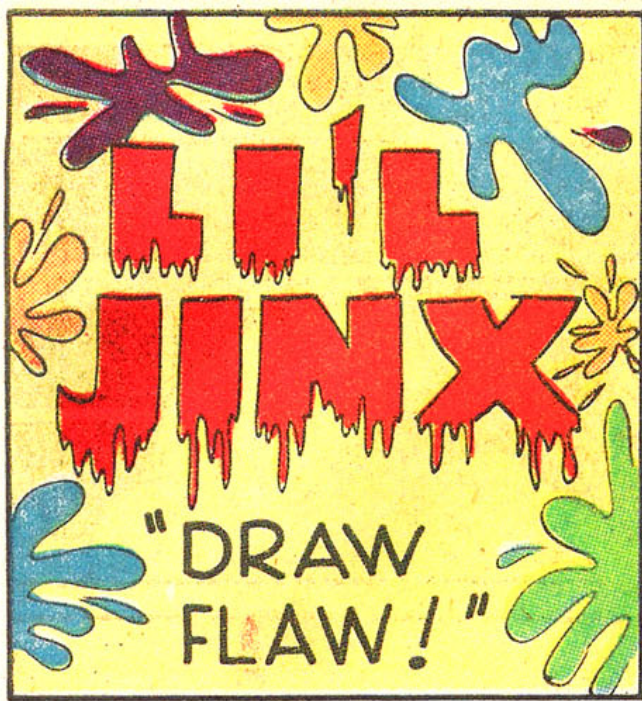
READ **LIFE** WITH Arch

ON SALE ON OR ABOUT MAY 15, 1960

Bike Tires

For the newest in bicycle tires—look to U.S. Royals..

NEW tread designs for better road control—

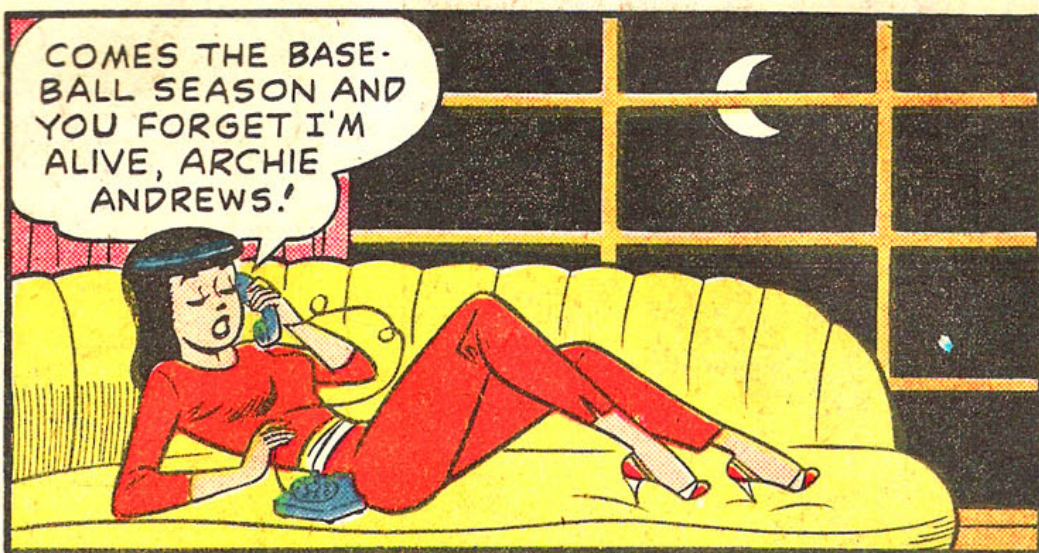


Archie

IN

"BASEBALLITIS"

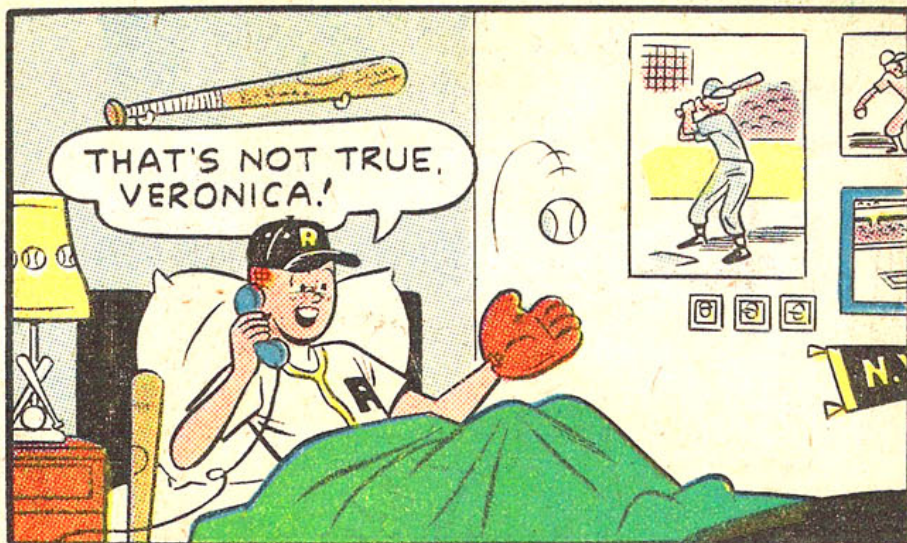
COMES THE BASEBALL SEASON AND YOU FORGET I'M ALIVE, ARCHIE ANDREWS!



THAT'S ALL YOU DO—EAT, SLEEP AND TALK BASEBALL!



THAT'S NOT TRUE, VERONICA!

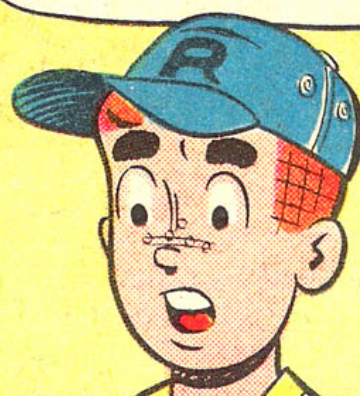
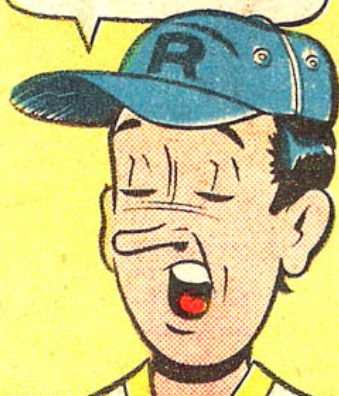


Archie

"DOUBLE PLAY"

BOY! IS THE TEAM **SHORT-HANDED** THIS YEAR!

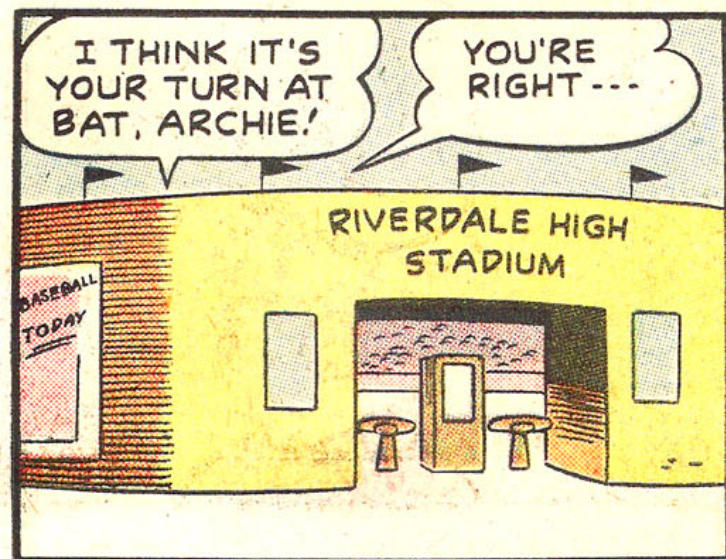
AND HOW! THE COACH SHOULD HAVE DONE SOMETHING ABOUT IT!



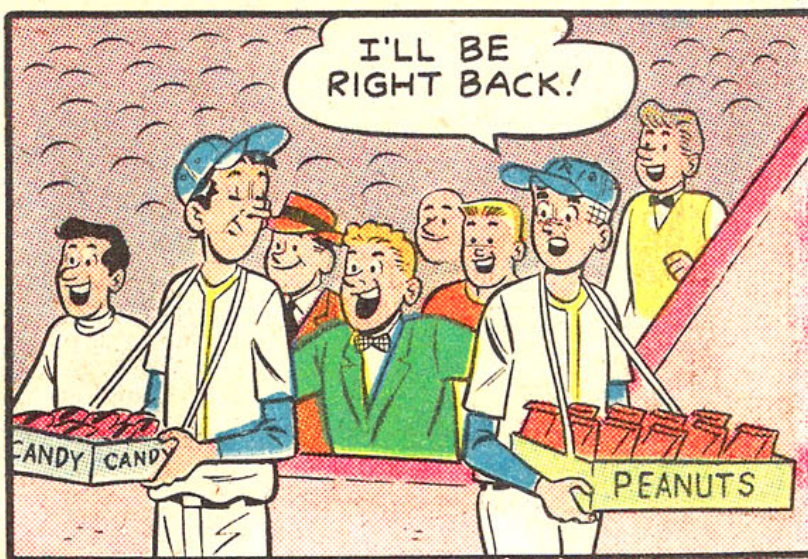
I THINK IT'S YOUR TURN AT BAT, ARCHIE!

YOU'RE RIGHT---

RIVERDALE HIGH STADIUM



I'LL BE RIGHT BACK!



Safety Deposit Bank Vault

GENUINE COMBINATION LOCK

- Saves Valuables
- Insures Privacy
- Only You Know The Combination
- All Metal Construction

Only \$1⁰⁰

Now for the first time, you can own your own safety deposit bank vault just like in a real bank, and, this one has your own initials. Yes, this sturdy all metal beauty has its own combination and, every combination is different, with a special one that only you know. A flip of the dial locks the safe, and then your own combination opens it. Keep your money, secret possessions, valuables, etc., all inside where nobody but you can get them. There's no key to lose, because **ONLY YOU KNOW THE COMBINATION**. So don't delay. Order now, only \$1.00 plus 25¢ shipping charge.

10 DAY FREE TRIAL

Order now. If you are not 100% delighted, then simply return for prompt refund of full purchase price. Only \$1.00 plus 25¢ shipping charges.

MONEY BACK GUARANTEE

Honor House Products Corp. Dept. BC-1
Lynbrook, New York

Rush my Personalized Safety Deposit Bank Vault with its own combination lock at once. If I am not 100% delighted, I may return for prompt refund of full purchase price.

- ☐ I enclose 1.00 plus 25¢ shipping charges. Same money back guarantee.
- ☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping.

NAME.....

ADDRESS.....

14 sure-fire PARTY TRICKS

A BIG LAUGH

Now for the first time ever, you can have a "bag of magic tricks" of your own. Be the life of the party—the center of attraction. Each trick a "wow." Simple for you to pull—but the sort of gag that surprises, fools and draws a big laugh every time.

Set consists of:

- | | |
|-------------------------|----------------------------|
| 1. Sneeze Powder | 8. Trick Soap |
| 2. Nail thru Finger | (hands get black) |
| 3. Floating Sugar | 9. Imitation Lit Cigarette |
| (will not dissolve) | 10. Hot Pepper Chewing Gum |
| 4. Hindu Mystic Trick | 11. Lovers Fun Card Set |
| 5. Hot Seat Joke | 12. Stinke Slinkers |
| 6. Invisible Ink | 13. Wonder Voice Thrower |
| (writing fades away) | 14. Suckers Card Trick |
| 7. Snapping Chewing Gum | |

The Set
Complete
Only
\$1⁰⁰

**RUSH COUPON TODAY...
MONEY BACK GUARANTEE**

GRIFFIN PRODUCTS — Dept. 5-AC
Post Office Box 444, Great Neck, N. Y.

Please rush me Giant Set of 14 Sure-Fire Fun, Magic and Party Tricks. I am enclosing \$1.00 in full payment.

Name

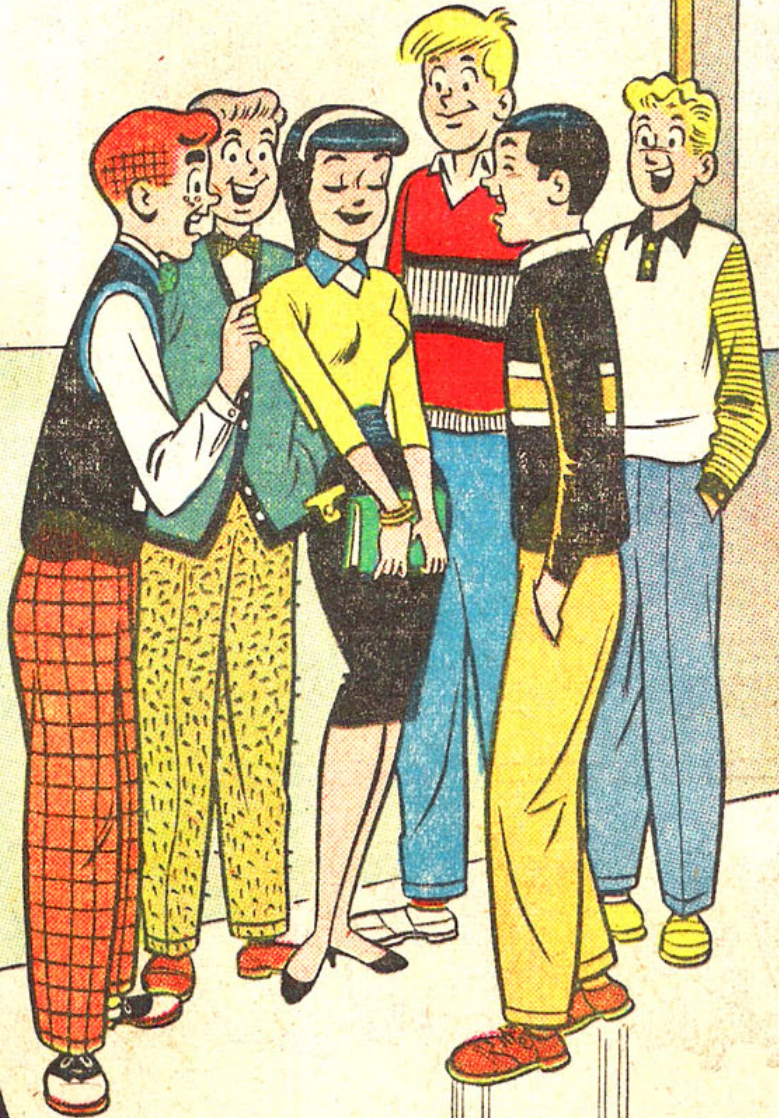
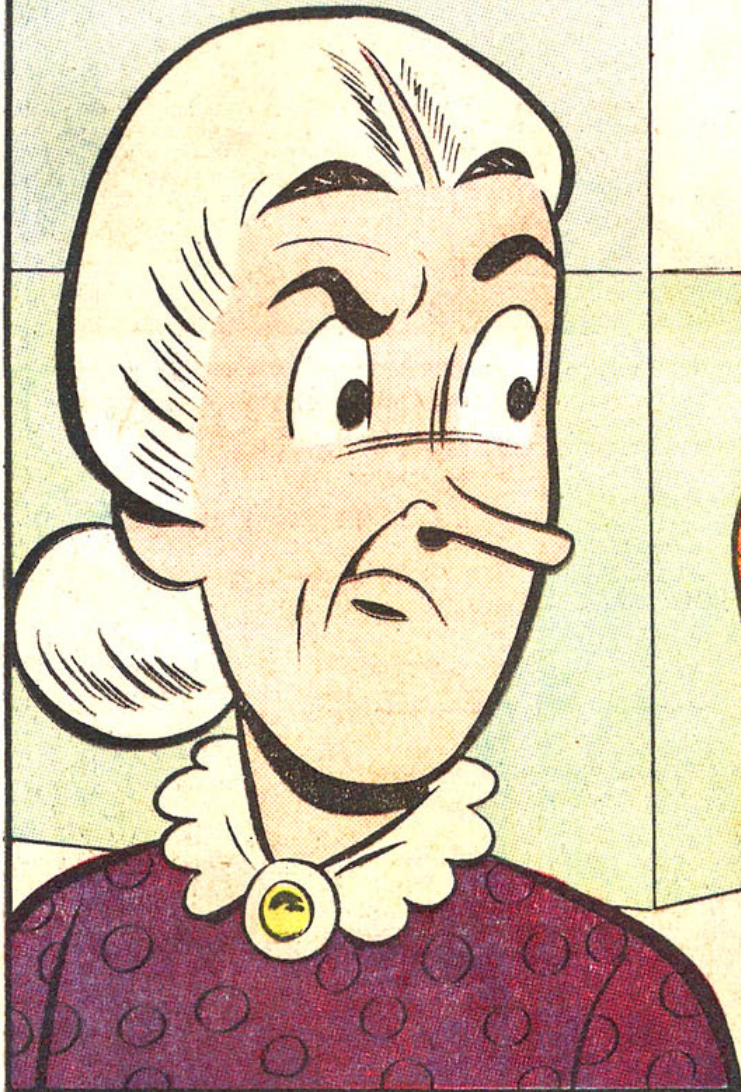
Address

City & Zone

State

Archie's Girls
Betty and Veronica

"GLAD TO BE BAD"



ALL RIGHT! BREAK IT
UP! SCATTER!
ON YOUR WAY!



VERONICA, YOU GET
ALONG TO CLASS!



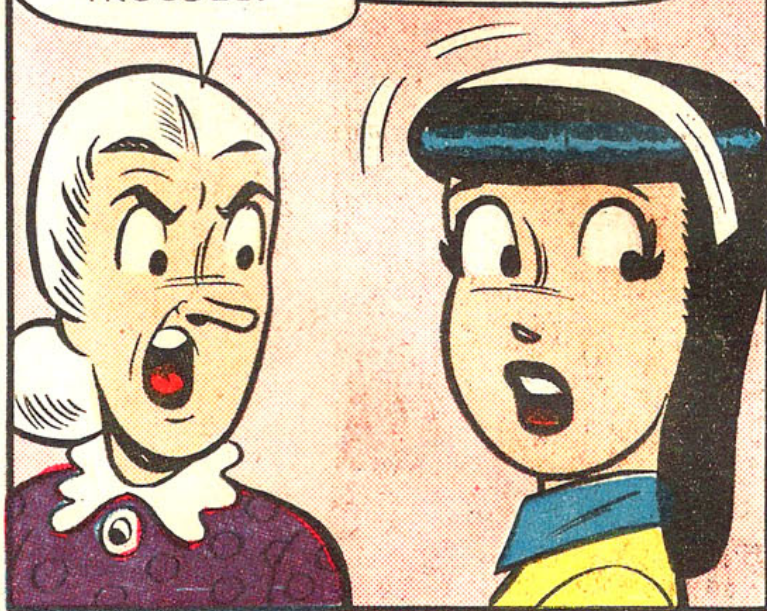
YOU'RE A DISRUPTING
INFLUENCE IN THIS
SCHOOL!



BUT, MISS GRUNDY!
I DIDN'T DO ANYTHING!



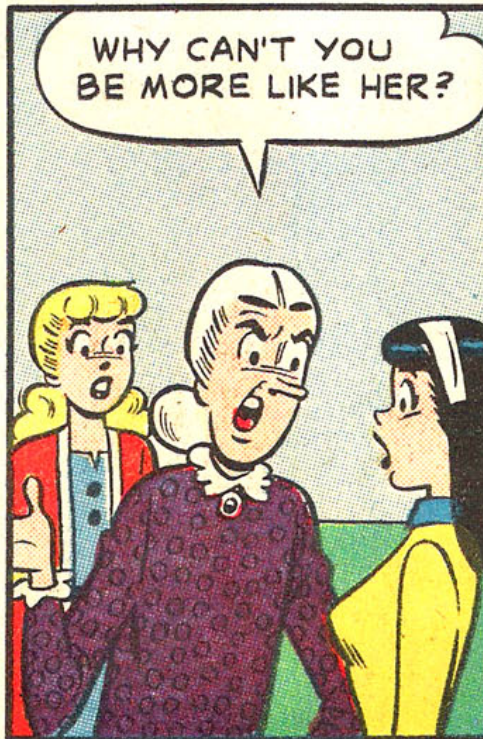
A GIRL LIKE YOU DOESN'T **HAVE**
TO **DO** ANYTHING TO CAUSE
TROUBLE!



YOU DON'T SEE
BETTY CLUTTERING
UP THE HALLS WITH
BOYS!



WHY CAN'T YOU
BE MORE LIKE HER?

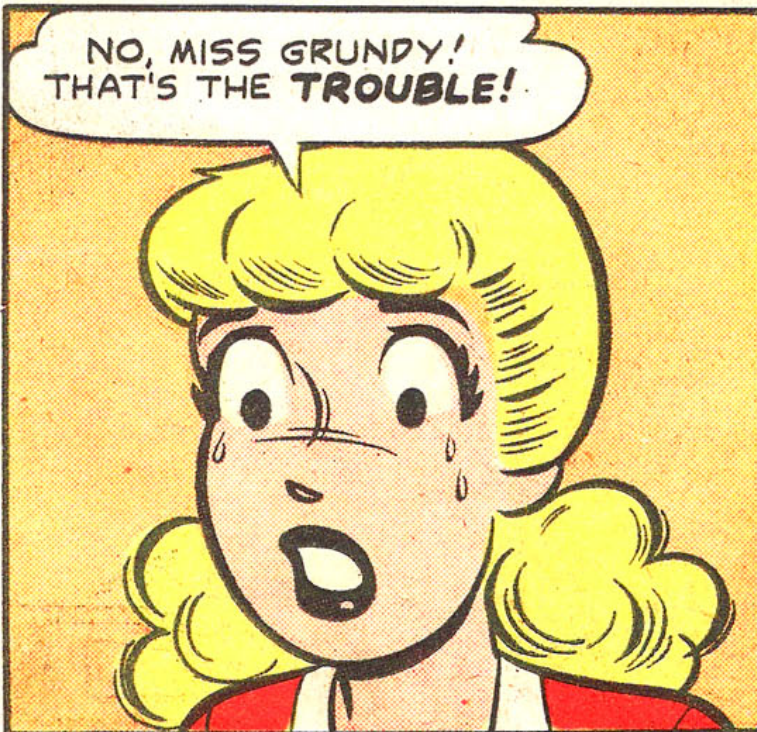


SHE NEVER CAUSES
ANY TROUBLE!

DO YOU, BETTY?

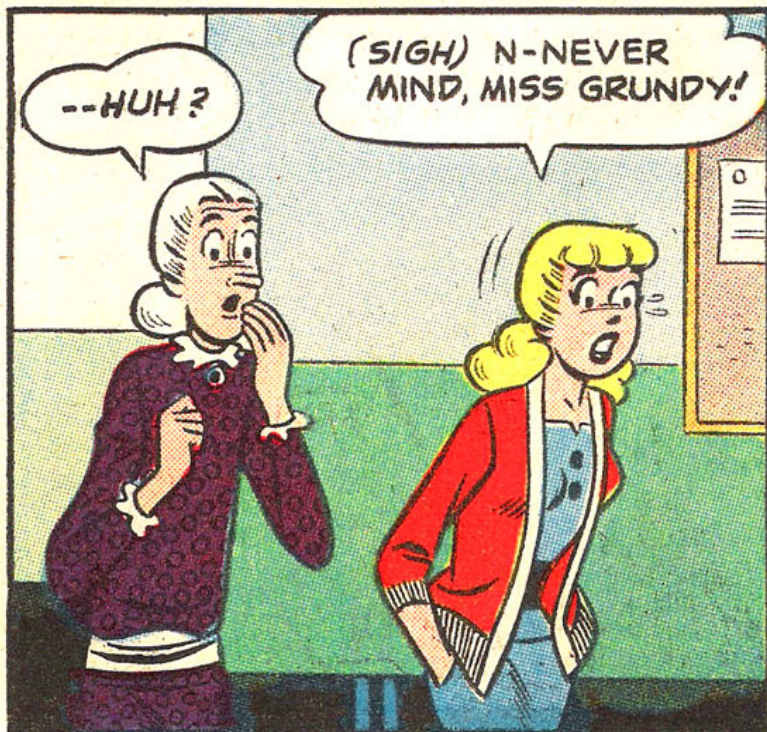


NO, MISS GRUNDY!
THAT'S THE **TROUBLE!**

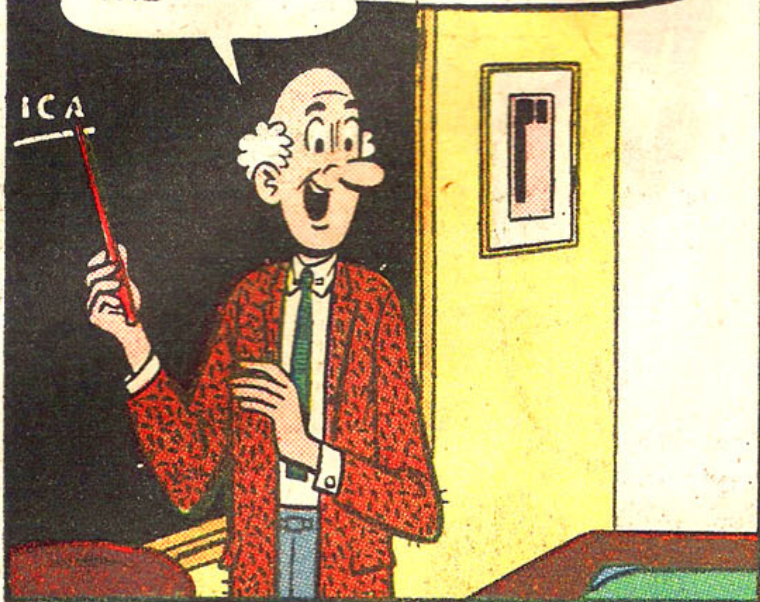


--HUH?

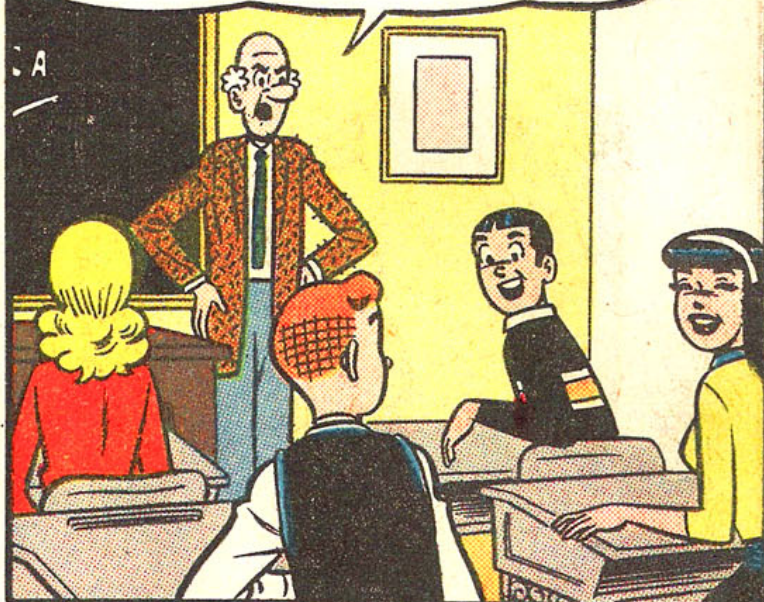
(SIGH) N-NEVER
MIND, MISS GRUNDY!



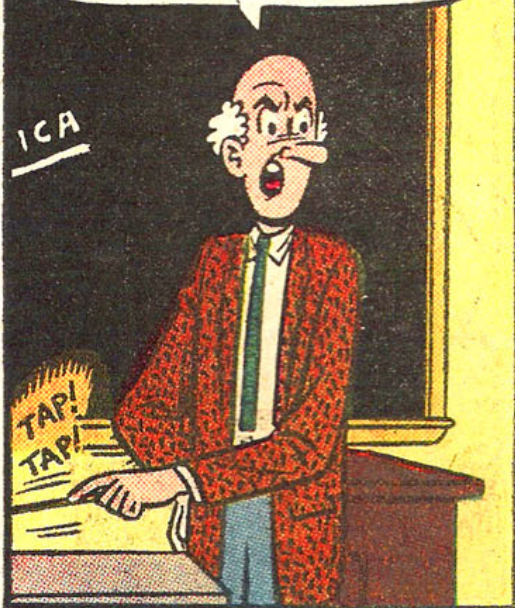
ALL RIGHT, CLASS! NOW, TODAY
WE ARE GOING TO DELVE INTO
THE -----



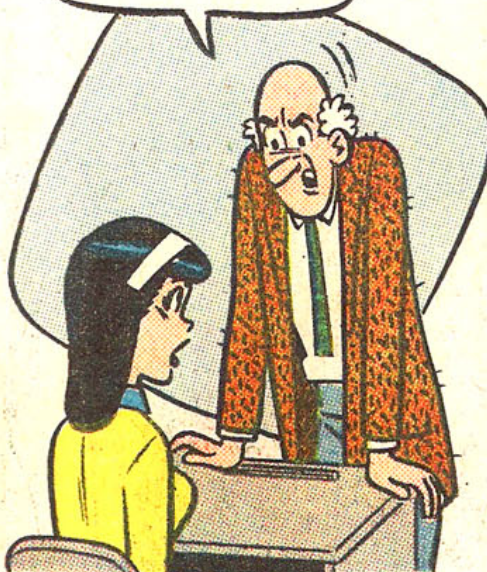
--- ARCHIE! REGGIE! WILL YOU
PLEASE PAY ATTENTION!!



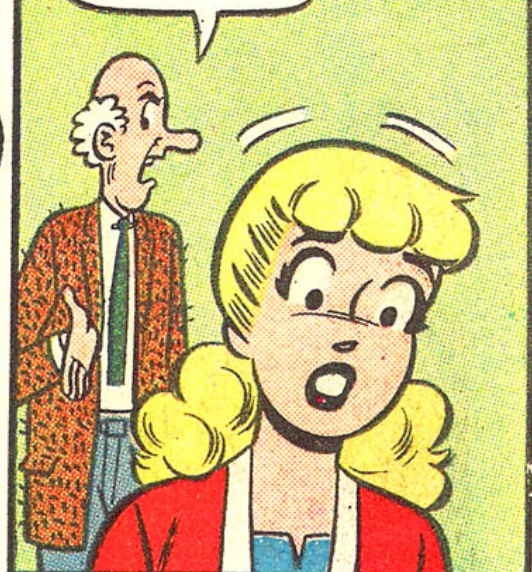
VERONICA! SUPPOSE
YOU SIT OVER HERE!



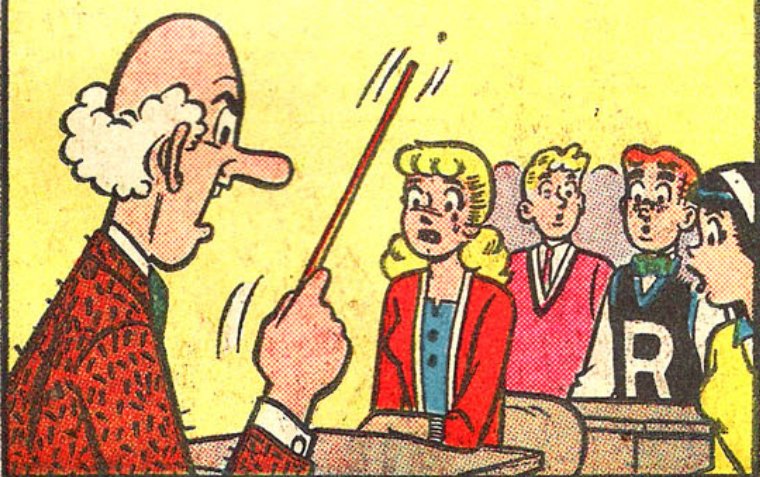
YOU MAKE LIFE
DIFFICULT FOR US
TEACHERS!



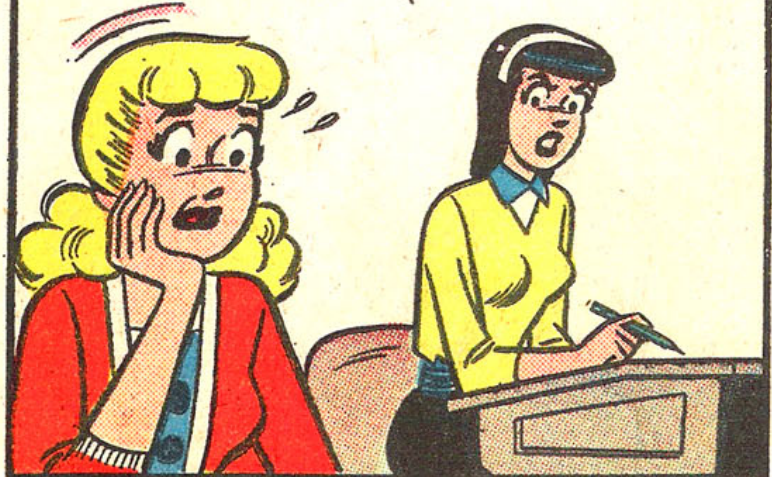
WHY CAN'T YOU BE
MORE LIKE YOUR FRIEND,
BETTY?

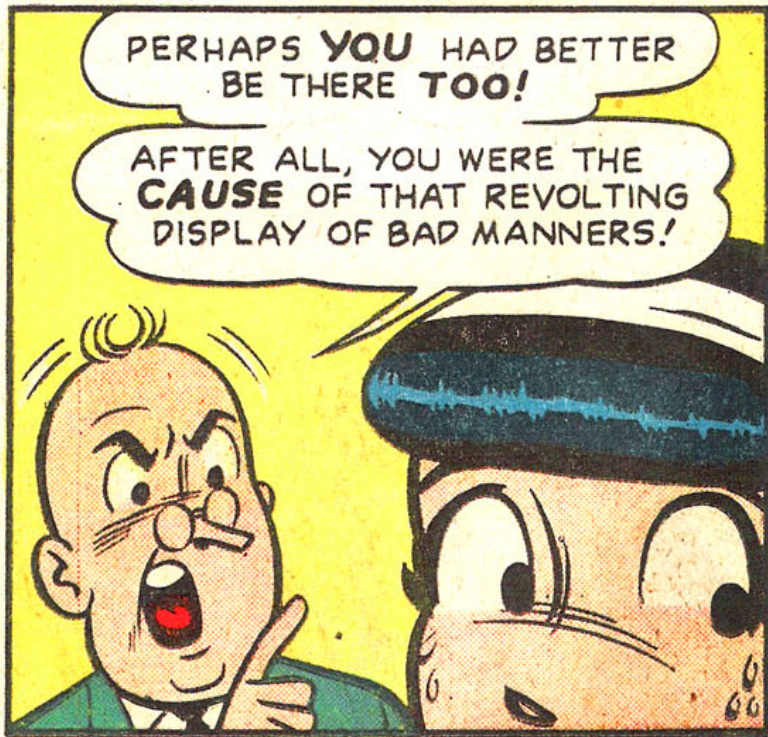
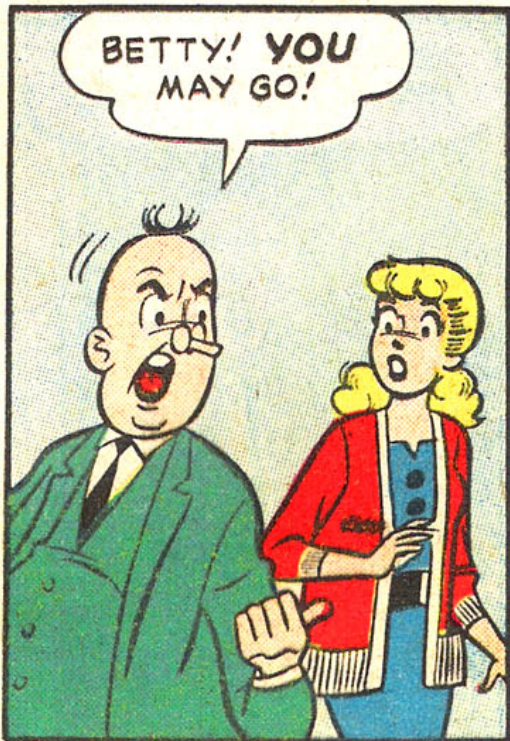
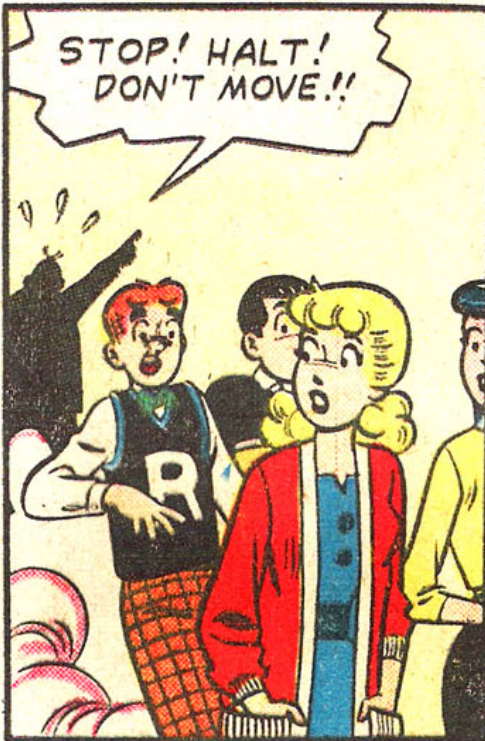
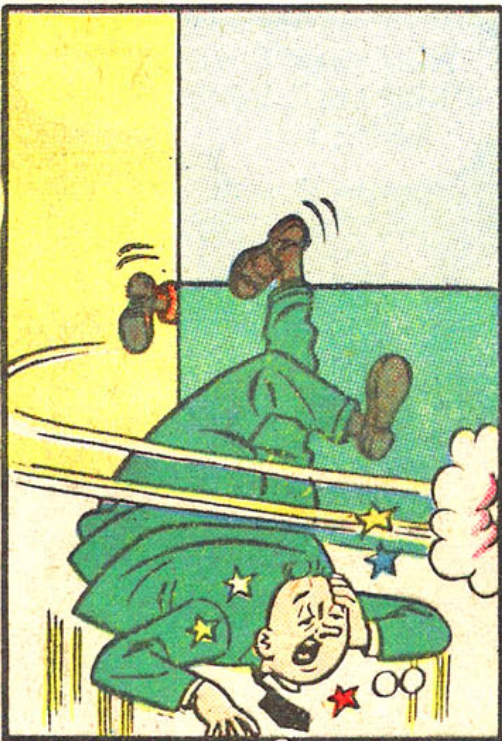
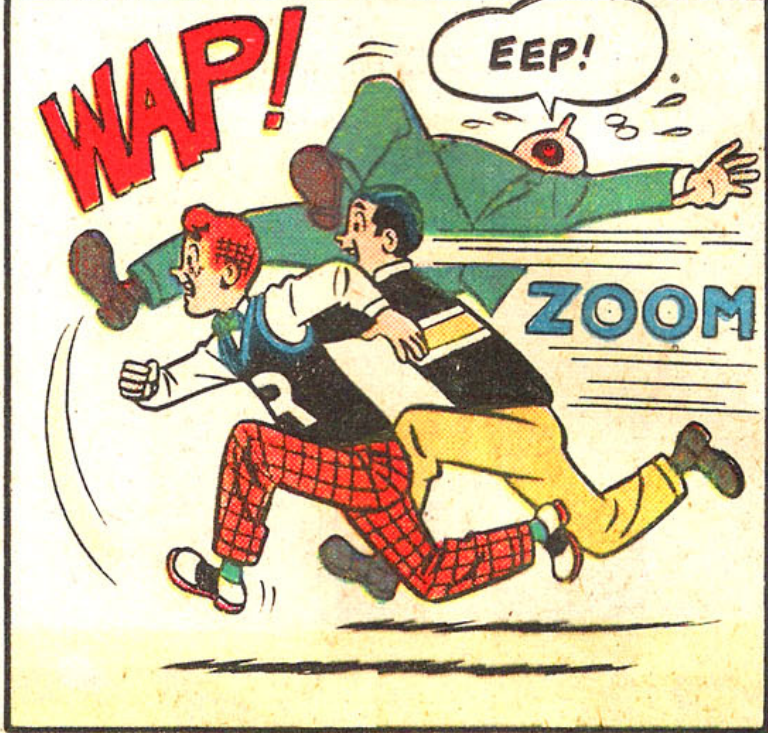
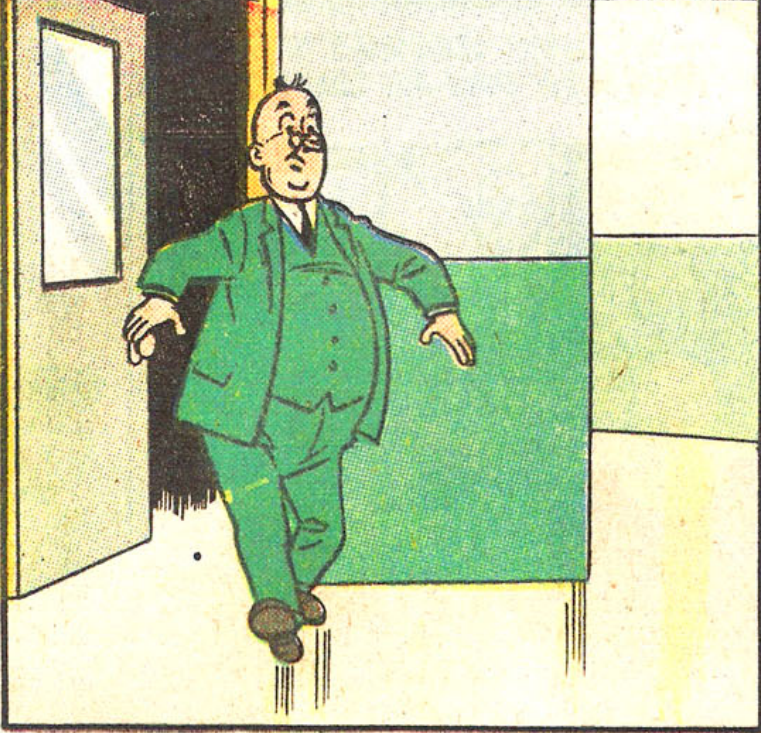


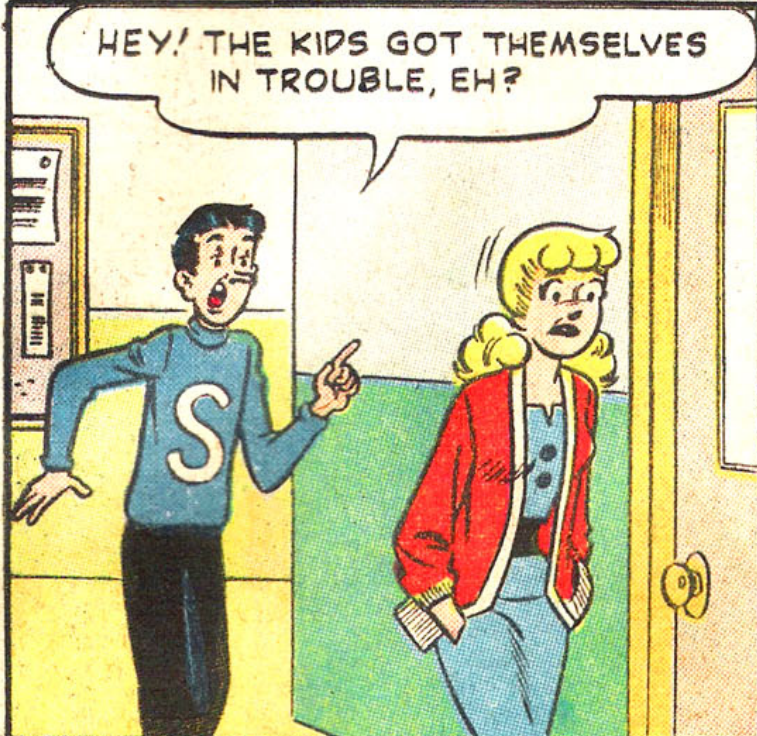
YOU'LL NOTICE THAT **SHE** DOESN'T
KEEP THE BOYS FROM PAYING
ATTENTION TO THEIR STUDIES!!



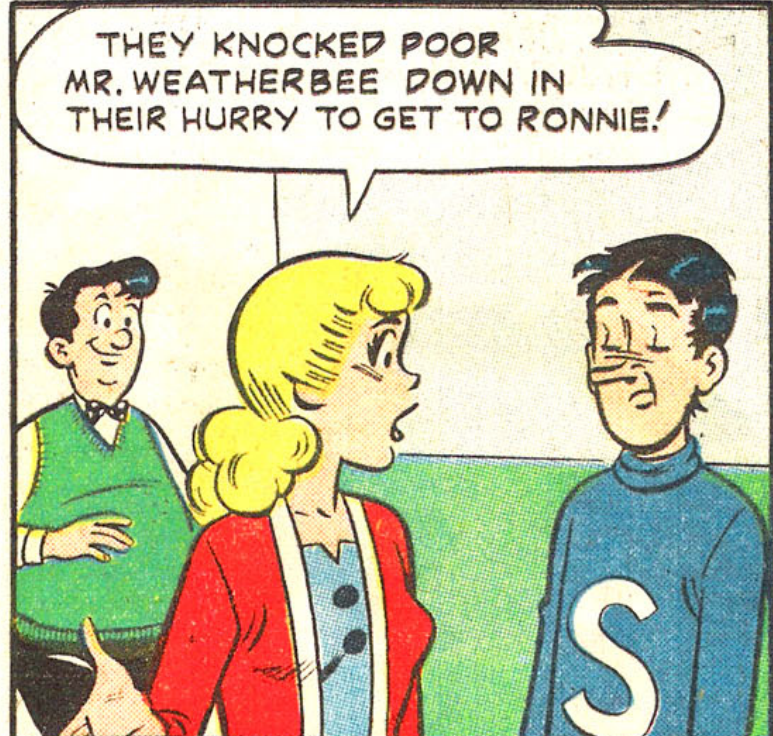
HMPH! BIG DEAL!
TEACHER'S PET!







HEY! THE KIDS GOT THEMSELVES IN TROUBLE, EH?



THEY KNOCKED POOR MR. WEATHERBEE DOWN IN THEIR HURRY TO GET TO RONNIE!



HEE, HEE! THAT GIRL IS LIKE THE FUSE IN A STICK OF DYNAMITE!



NUTS! YOU CAN'T BLAME THEIR TROUBLE ON **HER**!



WHO CAN'T? SHE'S A BORN TROUBLE MAKER!



YOU'RE OUT OF YOUR MIND!

IT WASN'T HER FAULT!

IT'S ALWAYS HER FAULT!

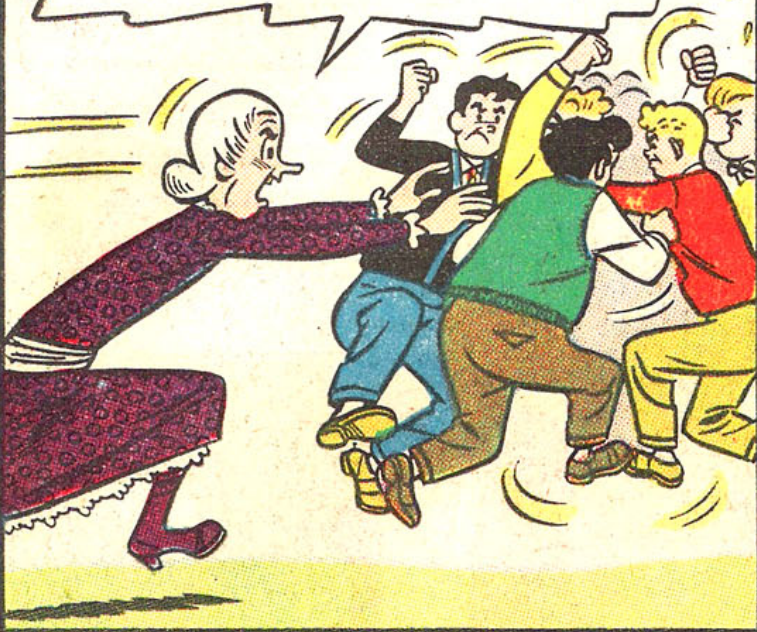
IT IS NOT!

NOT!

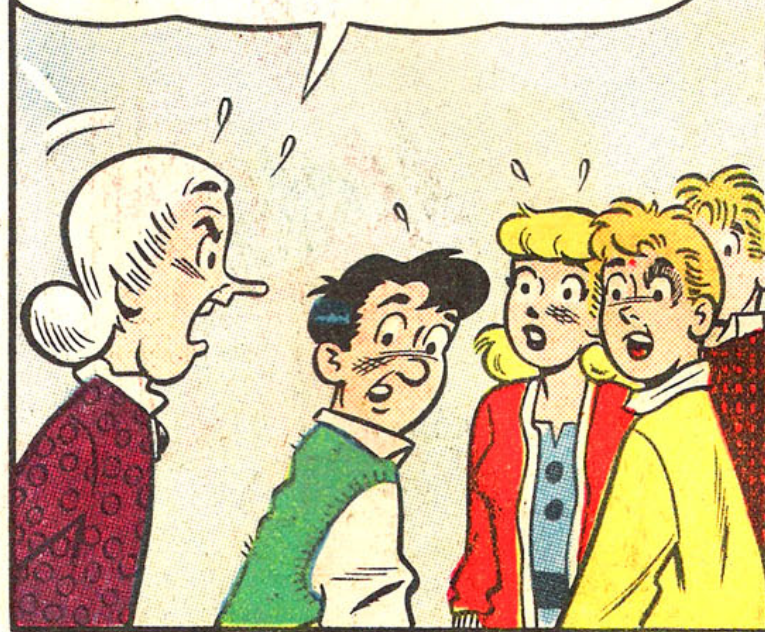
IT **IS**!

IS!

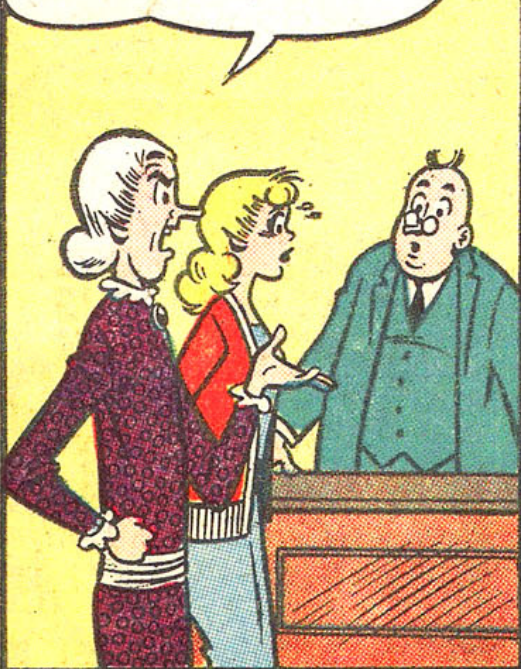
HERE, HERE! STOP THIS INSTANT! BREAK THIS UP!!



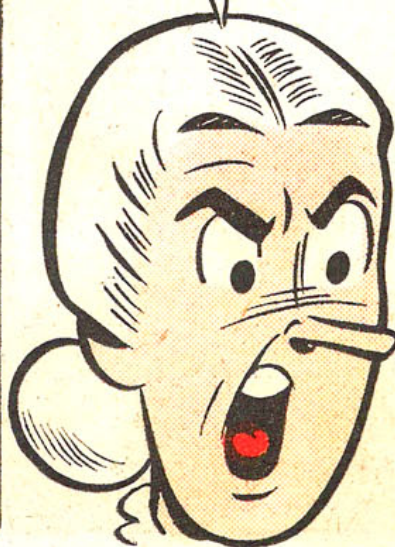
BETTY COOPER, I'M ASHAMED OF YOU! COME ALONG WITH ME!



--- INCITING A RIOT!

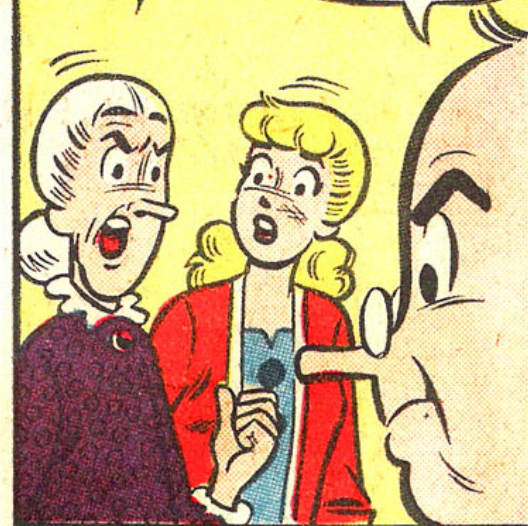


DISRUPTING THE SCHOOL! CAUSING A COMMOTION IN THE HALLS!

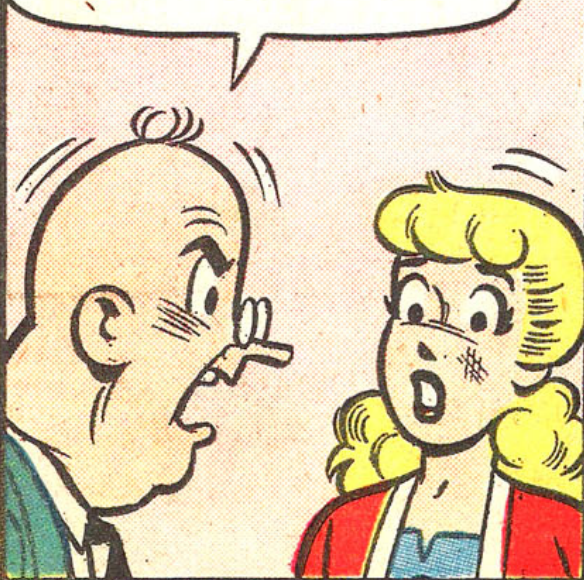


-- BOYS **FIGHTING** OVER HER!

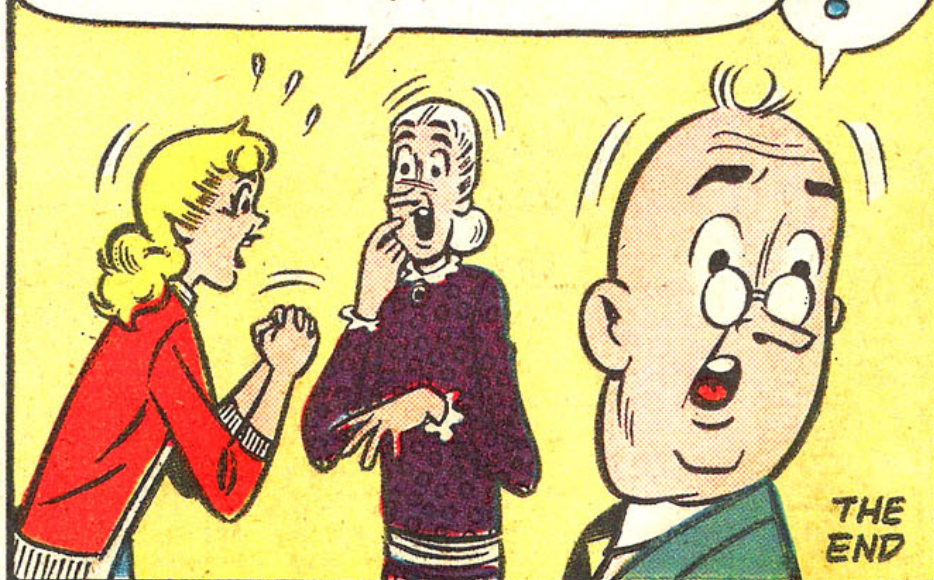
INDEED?



BETTY COOPER! WHAT HAVE YOU GOT TO SAY TO THESE CHARGES?



(SIGH) J-JUST, -- **THANKS**, MISS GRUNDY! YOU'VE MADE ME THE HAPPIEST GIRL IN SCHOOL!



THE END

Don't Be Half A Man!

Let Me SHOW How I Can Make You a REAL HE MAN
from Head to Toe—in Just 15 Minutes a Day!

ARE YOU:

- Skinny and Run Down?
- Always Tired?
- Nervous?
- Shy and Lacking in Confidence?
- Overweight and Short of Breath?
- Lacking in Vim and Vigor?
- Fat or Flabby?
- Slow at Sports?
- Do You Want to Gain Weight?
- Tired of being bullied?
- Ashamed of your Half-Man Build?

NOBODY would ever call an Atlas Champion "Half A Man." They wouldn't dare. And nobody has to settle for "Second Best" . . . be "pushed around" by huskier fellows . . . or go through life feeling HALF - ALIVE. CHARLES ATLAS, himself, tells you what you can do about it—and FAST—right on this page!

Take a good honest look at yourself! Are you proud of your body or are you satisfied to go through life being just "half the man" you could be?

NO MATTER how ashamed of your present physical condition you may be—how old or young you are—you have the DORMANT muscle power in your God-given body to be a real HE-MAN. Believe me, I know because I was once a 97-pound HALF-ALIVE weakling. People laughed at my build . . . I was ashamed to strip for sports . . . shy of girls . . . afraid of competition.

Then I discovered the secret that changed me into "The World's Most Perfectly Developed Man." The secret I have shared with thousands of fellows to turn them into marvelous physical specimens — REAL HE-MEN from head to toe!

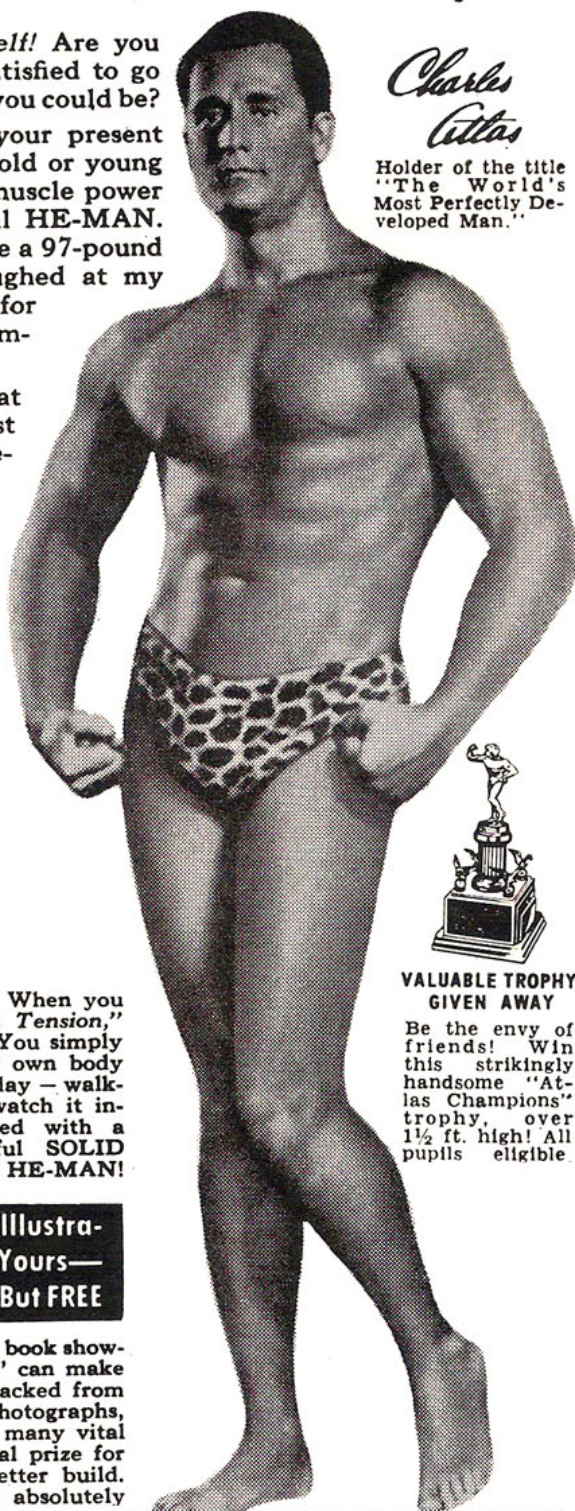
My Secret Builds Muscles FAST!

My Secret is "Dynamic Tension." It's the NATURAL easy method you can practice right in the privacy of your own room — JUST 15 MINUTES EACH DAY — while your scrawny chest and shoulder muscles swell so big they almost split your coat seams . . . you get sledge hammer fists, a battering ram punch . . . ridges of solid stomach muscle . . . mighty legs that never tire!

NO theory. No gadgets or contraptions. When you develop your strength through "Dynamic Tension," you can laugh at artificial muscle makers. You simply use the SLEEPING muscle-power in your own body almost unconsciously every minute of the day — walking, bending over, even while sitting! — watch it increase, and multiply until you're covered with a brand-new suit of beautiful SOLID MUSCLE. You're a REAL HE-MAN!

Charles Atlas

Holder of the title
"The World's
Most Perfectly De-
veloped Man."



VALUABLE TROPHY GIVEN AWAY

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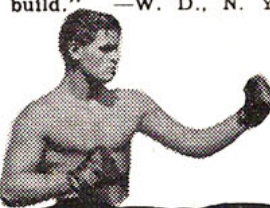
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Gained 20 pounds. "My whole upper trunk is now in proportion to the rest of my body. I'm really proud of my body, thanks to you."
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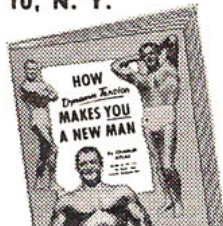
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